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Fall Fashion Edition

SIERRA MADRE NEWS

Fall Fashion Edition

HIGH ON THE FOOTHILLS OF MOUNT WILSON

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FREEDOM BELL VISITS SIERRA MADRE TODAY

* * * *



FREEDOM CRUSADE Committee of Sierra Madre looks on as Mayor William A. Kinney is first to sign Freedom Scroll. The pledge eventually will be enclosed in the base of the "Freedom Bell" which will be unveiled in Berlin in October. Seated at left is Col. Walter D. Thurber, Sierra Madre crusade chairman. At right of Mayor Kinney is Mrs. P. R. Woodworth. Back row, left to right, are committeemen Charles James, Edward Davy, Herman Barter, Mrs. M. R. Wright, John C. Mead, Eddie D. Robertson, John Woods, Al E. Morgan, Noren Eaton, and Mr. Lyons. Sierra Madre NEWS Photo

Around the Square

Comfort and safety of baseball fans was enhanced Saturday afternoon when a six-man working party from the local VFW Post stretched a netting over one-third of the city ball park bleachers.

The VFWers, with Owen Kiggins as boss carpenter, turned in a job which will mean more protection for the fans, not only from rays of the sun but also from foul balls.

Lack of shelter has been a major reason for low attendance at Sunday games throughout the hot summer months, according to VFW Raider Team Manager Larry Shepherd.

* * *

QUOTE-OF-THE-WEEK DEPARTMENT:

Regarding the lack of adequate parking facilities in the downtown district, local merchant Jessie Dunning, made this comment at Tuesday night's meeting of the Council:

"Why, it's so bad women have to step out right in the middle of their permanent waves to move their cars."

* * *

Bulletin from St. Peter's Hospital, Helena, Montana:

Lloyd Howard, who fractured his leg last week in a fall from a horse, is "doing well' but "extremely anxious" to come home. Doctors say it may be 10 more days before he can leave the hospital.

70 Students Begin Classes At Center

As 70 City School students began classes yesterday at the Foothill Jewish Community Center, 212 N. Lima, Superintendent Charles A. Skutt explained why and how the outside classroom space was rented.

Mr. Skutt said a citizens' committee, including Fire Chief James C. Heasley, inspected the several churches which had been offered for the school to rent to meet its present classroom shortage.

The superintendent said the committee found that heating and playground facilities at the Community Center are "excellent," that lighting equipment is "adequate," and that toilet facilities are "completely satisfactory."

"The center also was recommended to the School Board because it is almost completely removed from possible traffic hazards," Mr. Skutt said.

With Betty Newton, vice-principal at City School, in charge, classes began at the center yesterday morning for 70 second and third grade children. Mrs. Phyllis Quinlan teaches third grade at the center, and Miss Newton teaches second grade.

Attention, Hastings Ranch Residents!

Attention, Hastings Ranch readers:

Now that you are receiving copies of the NEWS each week, how about phoning in news items?

All Sierra Madreans are interested in hearing about events in the rapidly-growing community just outside our borders.

Our phone number: CU. 5-3324.

City Considers Chamber's 'Delay Baldwin' Request

To delay or not to delay? That was the question mulled over by City Councilmen and merchants Tuesday night.

The debate centered around the Chamber of Commerce's request of last week that the city delay street repairs on Baldwin avenue until the first of the year—unil after the Christmas shopping season.

Ten merchants were present at the meeting Tuesday, verbally adding their approval of the Chamber's request. Two businessmen registered opinions that the work should go ahead on schedule.

And when the discussion ended, Councilman Henry Korsmeier moved that the contractor offering the lowest bid for the job (Warren Southwest Inc.) be asked to prepare a work schedule showing the earliest dates he can start and complete the project.

Several merchants, led by Jessie Dunning and Harold Stein, protested that going ahead with the Baldwin repairs as scheduled probably would make the job last through December, thereby "seriously hindering" shoppers and merchants during the holiday season.

"We're asking for a delay, not a halt to the project," said Mr. Stein. "The streets were torn up last Christmas and again at Easter with resulting serious hardships to the merchants."

"The job was supposed to

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City Studies Chamber Plan For Parking

A proposal that the city set up a parking authority in Sierra Madre was introduced at the Tuesday meeting of the City Council.

But after a discussion regarding legal aspects of the plan, it was referred to the committee of the whole and to City Attorney T. Guy Cornyn.

The Chamber of Commerce had suggested the city parking agency as a means of solving Sierra Madre's downtown parking problem.

The Council, by law, can set up a five-man parking authority if it feels there is a need for public parking. Revenue bonds may be issued by the Council or the authority, provided citizens approve their issuance. So far, however, no court has tested the legal right of an authority to issue revenue bonds.

Council Studying Possible Communist-Registration Laws

A stormy session of the City Council is forecast for Tuesday, Sept. 26, regarding a possible city ordinance requiring the registration of Communists and members of organizations of "doubtful loyalty."

The matter was introduced Tuesday, when a message from County Board of Supervisors Chairman William A. Smith was read. Mr. Smith proposed that the city of Sierra Madre adopt ordinances similar to the ones passed Aug. 22 by the board.

The ordinances require that Communists and persons belonging to "certain organizations of doubtful loyalty to our American form of life." be registered with the sheriff's office.

"Since Mr. Smith's communication was written," Councilman Noren Eaton pointed out, "certain features of the laws have not proved to be satisfactory. There seems to be some doubt as to their legality."

Mr. Eaton moved that the matter be continued until the Sept. 26 meeting of the Council.

Mrs. John Porter said the fact that the Council is considering such an ordinance should be publicized so everyone will know about it.

"Many groups and individuals feel that such ordinances are a definite infringement on individual rights," Mrs. Porter said.

She said the matter is one of serious importance to many people, and they should be able to discuss it before any action is taken.

Churches to Note 'Freedom Sunday'

Next Sunday, Sept. 17, will be "Freedom Sunday" in Sierra Madre, with local churches paying special attention to the nation-wide "Crusade for Freedom."

Sierra Madre's ministers, priests and rabbis have indicated they will announce the observance from their pulpits during morning worship services.

"Freedom Sunday" church observance chairman for Sierra Madre is the Rev. Clarence Nida, pastor of Bethany Church.

DEADLINE TODAY FOR VOTER REGISTRATION

Today, Sept. 14, is the final day voters can registers for the November 7 general election.

Deputy registrars will be stationed at the City Hall until 9 p. m. this evening, City Clerk Lawrence B. Brain announced this week.

Here's who should register:

1. Those who failed to vote in either the primary or general elections of 1948; 2. Those who have moved from their residence since the last election; 3. Those who will be 21 by November 7; 4. Those new residents who will have lived in the state one year and in the county 90 days by Nov. 7, and who haven't previously registered; and 5. New citizens who will have been naturalized by Nov. 7.

Great Books Discussion Group To Begin 2nd Year Tuesday

Sierra Madre's Great Books Discussion Group will begin its second year next Tuesday, Sept. 19, at 8 o'clock.

Meetings again will be held at the Park House (Hermosa street entrance), according to co-leaders, Mrs. Anne E. Cotter and John McKenna. Mr. McKenna, a Pasadena attorney, is new to the group this year.

Homer's "Odyssey" will be the book under discussion at this, the first meeting.

The Sierra Madre Great Books Group meets every second Tuesday for a two-hour discussion of a book selected from the truly great books of the world. An exchange of ideas takes place between members —all of whom have read the book assigned to each particular meeting—and is guided by two trained leaders who never lecture or summarize, but function only as interrogators.

Mrs. Cotter said members have the incentive to read the books they always have wanted to read and the fun of comparing ideas they receive from their reading with other citi-

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COUNCIL HIRES TWO POLICEMEN

Sierra Madre this week hired two new policemen.

The officers, Marciano E. Cuellar and William M. White, both of Arcadia, were employed by the City Council Tuesday night.

Effective Saturday, Sept. 16, they will join the force for the customary probationary period of six months at a salary of $220 a month, plus cost of living increases.

Mount Wilson Trail Closed To Public

Mount Wilson Trail has been closed to the public because of the extreme fire hazard.

U. S. Forestry Service Patrolmen Richard H. Young and Sierra Madre Fire Chief James C. Heasley made the announcement Saturday, effective as of that date.

The trail will be closed from Carter avenue through Orchard Camp.

"The restriction is a necessary positive step against the possibility of a disastrous fire," Mr. Young said. "We ask the cooperation of hikers in staying out of the Mount Wilson Trail area."

Mr. Young said the trail would be reopened when sufficient rainfall eliminates the hazardous condition. In the meantime, hikers may reach Mount Wilson by way of Chantry Flats and the Mount Zion Trail which still is open to the public.

Guardsmen Come Home For Weekend

A pleasant surprise transformed last week end into a happy event for many Sierra Madre families, when ther sons or husbands came home on weekend passes.

The men, approximately 50 per cent of the Sierra Madre Heavy Mortar Company's strength, arrived in town Saturday afternoon and evening and were allowed to spend Sunday here. They had left for Camp Cooke, Calif., on active duty with the U. S. Army last Tuesday night.

It is expected that the other 50 per cent of the company will be able to come home next weekend, Sept. 16 and 17.

Mrs. Sanford M. Ullman, wife of the commanding officer of the Sierra Madre Guardsmen, said many of the men had to hitch-hike home last weekend, with the result some did not arrive in town until as late as 10 o'clock Saturday evening.

The six-man detail which preceded the the local unit to camp last week was allowed to come home Thursday.

Guardsmen report that the company's "Day (recreation) Room" is being completed and already is "the envy of other companies."

Most of the first week in the Army was spent in cleaning up the camp grounds and barracks.

Freedom Crusade Begins in Town

Today, Sept. 14, will be a historic day in Sierra Madre.

On this date, at 2 o'clock in the afternoon, the California edition of the Freedom Bell will arrive here for appropriate ceremonies.

The bell, symbolic of the giant bell which will be unveiled in Berlin in October, is part of the huge nation-wide program being pushed by the Crusade for Freedom—a plan to raise funds for the establishment of five radio stations in Europe which will reach the people behind the "Iron Curtain" with the true story of America.

The Freedom Bell will be greeted in Sierra Madre at the City Park by hundreds of school children, their parents, and scores of adults.

Mayor William A. Kinney will officially welcome the bell on behalf of the city.

School Superintendent Charles A. Skutt said classes at City School will be dismissed for the occasion, and that pupils of the 4th, 5th, and 6th grades will sing two patriotic songs, accompanied by their teachers.

Sierra Madre's two parochial schools also will be dismissed for the occasion and will parti-

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City Joins U. S. 'Crusade For Freedom'

Sierra Madre officially joined the nation-wide "Crusade for Freedom" Sunday afternoon at a meeting of civic leaders and officials in the City Hall Council Chambers.

Mayor William A. Kinney announced that Col. Walter D. Thurber will be Sierra Madre chairman for the crusade. He was appointed by Lt. Gen. Ira Eaker, chairman for Southern California.

According to Colonel Thurber, purpose of the "Crusade for Freedom" is two-fold. It proposes to build and maintain in Europe five radio stations

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MAYOR'S PROCLAMATION

WHEREAS, the nations of the world are now engaged in a struggle to the finish between the forces of savage slavery on the one hand and the forces fighting for human freedom on the other, and

WHEREAS, our nation is leading the forces opposed to those who seek to enslave all nations of the world in a condition of unthinkable bondage, in which human freedom becomes a thing of the past, and

WHEREAS, millions of Americans—children and adults alike—are now banding themselves together in a Crusade For Freedom for the purpose of establishing and maintaining radio stations in Europe to spread to the peoples behind the "Iron Curtain" the truth about America and its ideals of freedom, and

WHEREAS, the California edition of the "Freedom Bell" will be in Sierra Madre at the City Park between the hours of two o'clock and three o'clock on the afternoon of Thursday, Sept. 14,

THEREFORE, I, as Mayor of Sierra Madre, do hereby proclaim today, Thursday, Sept. 14, as "Freedom Bell Day" in Sierra Madre and urge all citizens, young and old to be present at the City Park for appropriate observance of this historic occasion. I further proclaim Sunday, Sept. 17 as Freedom Sunday in Sierra Madre in which our churches and their people may join with churches throughout America in prayers and other appropriate services in observance of this occasion.

Signed,
William A. Kinney, Mayor.

You Can Register At P. E. Depot

Mrs. Marjorie Rizzo, deputy registrar of voters, will have her voter registration table set up at the PE Depot from 2 p.m. through 7 p.m. today, Sept. 14.

She hopes to register Pacific Electric commuters and "anyone else who happens along" before the registration deadline tonight.

City Proceeds With Business Light District

City Engineer Harry H. Shatto was instructed to proceed wtih the downtonwn street lighting project Tuesday night following a public hearing in the Council Chambers.

City Councilmen voted the "green light" for the business district street lights after nine merchants in the area enthusiastically endorsed the project.

Speaking on behalf of the plan were R. C. Lewis, T. W. Neale, Rudolph Hartman, Thomas Miller, Mrs. Doris Gilmore, Don Jackson, "Happy" Mendell, Harold Stein, and Emile Smith. There was mild objection from one citizen, not a property owner in the shopping center.

Nursery School Plans Panel on Child Care

Child care, particularly of pre-school children, will be the general topic of a panel discussion planned for next Tuesday night's (Sept. 19) meeting of the Sierra Madre Community Nursery School Association.

Speakers on the panel will be a pediatrician, an orthopedic surgeon, and a dentist. Members and friends of the association will meet at 8 p. m. in the new Nursery School building, 701 E. Sierra Madre boulevard.

Dr. Milton Valois, Sierra Madre dentist, will speak on the subject, "Nutrition and Prevention of Dental Decay." Dr. Joseph Connor, Arcadia pediatrician, will discuss "Eating Habits in the Early Years and their Effect on Child Health." Dr. Gareth Ortman, an orthopedic surgeon, will talk on "Prevention of Foot and Postural Defects." Drs. Valois and Connor are fathers of children enrolled in the Nursery School.

Each speaker will limit his talk to 20 minutes, after which the meeting will be opened for questions from the floor.

Preceding the child health panel, a short business meeting will be held. A social hour, featuring refreshments served by Mrs. William Lanier's committee, will follow the session.

During the past year, several other panel discussions have been held as a part of the school's parent-education program planned by Mrs. Marjorie Green, director of the Nursery School.

As with previous panel discussions of the association, the public is invited to Tuesday's meeting.

WHY NOT SUBSCRIBE?

Why not subscribe to the NEWS?

Many readers, non-subscribers, were unable to get their copies of the NEWS last week when we sold the last one by Friday noon.

Subscribers are sure of always reeciving the NEWS.

Our subscription rate: $2.50 a year.

FIRST LUTHERAN CHURCH
East Pasadena Sierra Madre
SERVICES . . . WOMAN'S CLUBHOUSE
Sermon Topic: "The Power of Faith"
SUNDAY SCHOOL....9:30 WORSHIP.....10:45
H. W. Schmidt, Pastor 470 E. Claremont, Pasadena, SY. 7-1223

FIRST BAPTIST CHURCH
—Services at Woman's Clubhouse—
SUNDAY SCHOOL.....9:45 A. M.
MORNING WORSHIP.....11:00 A. M.
EVENING WORSHIP .....7:30 P. M.
WEDNESDAY PRAYER SERVICE 7:30 P. M.
Pastor Rev. A. J. Jacobson
For Information Call CUster 5-8168

Your Children Will Enjoy
The Congregational Church of the Tower Sunday School
GENERAL ASSEMBLY . . 9:30 A. M.

Church Announcements FOR SUNDAY

Church of the Nazarene
191 West Sierra Madre Boulevard.
Orian G. Burlison, Pastor
Sunday morning Bible School, 9:30.
Morning Worship, 11:00 a. m.
Young People's service, 6:30 p. m. 7:30 p. m. Evangelistic Service.
Mid-week prayer meeting, 7:30 Wednesday.

Congregational Church
Sierra Madre Blvd. at Hermosa
Carl Smith, Minister

SUNDAY SERVICE
9:30 a.m.—Church School.
11:00 a.m.—Morning Worship.
6:30 p.m.—Chimes from the Singing tower.
6:30 p.m.—Pilgrim Fellowship.
7:30 p.m.—Young Adult Fellowship.
SUNDAY SCHOOL
9:30 a.m.—Grades 5 and over.
10:45 a.m.—4th grade and under.

Trinity Presbyterian Church
REV. C. H. SHACKELFORD, Minister
Services in Masonic Temple, Sierra Madre
10:00 A. M.—Church School.
11:00 A. M.—Worship Services.

First Baptist Church of Sierra Madre
Rev. Jacobson, Pastor
Services at Woman's Clubhouse
Sunday School---9:45 A. M.
Morning Worship---11:00 A. M.
Evening Worship---7:30 P. M.

First Church of Christ, Scientist of Sierra Madre, Calif.
186 West Highland Avenue.
Invites you to its sesvices.
Sunday Service—11:00 A. M.
Sunday School, for pupils up to the age of 20—9:30 A. M.
Wed. Testimonial Meetings—8:00 P. M.
The reading room at 22 N. Baldwin Ave. is open daily except Sunday and holidays from 10:00 A.M. to 3:00 P. M.

Foothill Jewish Community Center
212 N. Lima St.
Ben Zion Bergman, Rabbi
Friday Evening Services, 8:30.
Saturday Morning Service, 9:00 A. M.
Tuesday Evening, 8:00 P. M. Institute of Adult Jewish Studies.
Childrens Hebrew School Mon. & Wed. 3:45 P. M.

St. Rita's Shrine
Rev. Leo Scheibel, C. P., Pastor.
Masses daily, 6:30 and 8:15 a. m., except Saturday when Mass is said at 6:30 only. Sunday, 6:30, 8 and 11 a. m. Evening devotions Tuesday at 7:30.

Church of Ascension
(Episcopal)
Corner Baldwin and Laurel Avenues.
Rev. Harley Gibbs Smith Jr., Rector
Rev. A. G. H. Bode, Rector Emeritus
Associate Clergy: Rev. C. E. Fritz, Rev. M. D. Kneeland.
SUNDAY SERVICES:
Mass and Holy Communion, 7:30.
Eucharist and Catechism, 9:15.
Eucharist and Address, 11:00.
Baptism, 12:30 P. M.
WEEKDAY MASSES:
Daily at 7:00 a.m. except Thursdays, at 10:00 a. m.
Benediction, 3rd Thurs., 7:45 p.m.
Confession, Saturdays 5 p.m.

Bethany Church of Sierra Madre
Baldwin at Montecito
Clarence R. Nida, Minister
SUNDAY SERVCES
9:30 A. M.—Sunday School.
11:00 A. M.—Morning Worship.
6:30 P. M.—Christian Endeavor Societies.
Wed. Prayer Meeting—7:30 P. M.

First Lutheran Church of East Pasadena and Sierra Madre
H. W. Schmidt, Pastor.
Services at Woman's Clubhouse of Sierra Madre.
Sunday School: 9:30 a. m.
Worship: 10:45 a. m.

Women's Activities

Art Exhibit To Highlight County Fair

Among the special features at Los Angeles County Fair in Pomona, will be an exhibition showing the evolution of contemporary painting and sculpture covering the period from 1790 to 1950.

Examples from 60 of the greatest musuems and private collections in America will be shown, including works from the Metropolitan Museum of Art, New York City, and the Museum of Fine Arts in Boston.

Paintings and sculpture will be arranged in chronological order, and each item will be accompanied by a statement from an art authority, establishing the place it occupies in this evolution.

The exhibition includes examples of works of 43 painters and 21 sculptors. More than a million spectators are expected to view the display during the fair. Value of the art work shown is estimated at one million dollars.

Included in the exhibit will be a Mary Cassatt painting, "Bess with Dog," from the General and Mrs. Edward Clinton Young collection at Scripps College.

Shirley Prosser to Skate in Show

Shirley Prosser, 8-year-old daughter of Mr. and Mrs. Fred Prosser, will take part Saturday night in an ice skating show in San Bernardino.

Shirley, who lives at 750 Alta Vista Drive, is a fifth-grade pupil at Church of the Ascension Parish Day School.

'Jokester' Hits Street Signs

"Someone with a perverted sense of humor" was the way Chief of Police Gordon G. McMillan described the person who knocked down three traffic signs early Sunday morning.

A car apparently was the "weapon" used in committing the acts of vandalism. Left in the "jokester's" wake were a stop sign at Sierra Madre boulevard and Mountain Trail, a traffic warning sign on North Michillinda, and a railway crossing sign at the intersection of Michillinda and Sierra Madre boulevard.

Sierra Madre, however, was only one of several cities visited by the sign-buster. Railroad signs, stop signs and even mail boxes were knocked down in Arcadia, Altadena and East Pasadena.

BANK PREXY GOES FISHING

Mr. and Mrs. R. C. Lewis of 350 Toyon Drive left yesterday for several weeks of fishing in Oregon. Their first stop will be Gold Beach where they will try for salmon.

SHOWER HONORS MRS. MARTINET

Mrs. Betty Ann Martinet, 222 E. Highland, was honored at a baby shower luncheon recently presented by Mrs. Wade B. Rubottom of Los Angeles.

Mrs. Rubottom is the sister of Mrs. Martinet's mother-in-law, Mrs. Aline A. Martinet of 217 S. Lima.

The shower was presented immediately before the Robert Martinets began a week's trip north to Davis College and Las Vegas. Mr. Martinet does not plan to reenter Davis this fall, but began classes Monday at Pasadena City College.

Ransom Matthews' at Aero-Jet Open House

Among invited guests at the open house jet propulsion demonstration at Aerojet in Azusa, Saturday, were Mr. and Mrs. Ransom Matthews of 186 Grove.

Mrs. Matthews reports they took an interesting tour through the various departments and machine shops.

Mr. Matthews is Curator of Mechanics at the Los Angeles County Museum.

BABY SHOWER FOR DORIS GULLIXSON

Mrs. Josephine Marr and Mrs. H. W. Passage of this city, attended a baby shower in Beverly Hills, Saturday afternoon, for Mrs. Earl Gullixson.

Mrs. Gullixson is the former Sierra Madrean, Doris Goshorn, daughter of the late NEWS publisher, L. R. Goshorn.

The Gullixsons recently adopted a month-old daughter, Christine.

VFW AUXILIARY MEETING

The VFW Auxiliary will meet at the Old Adobe next Wednesday evening, Sept. 20.

Pollgreen-Williams Nuptials Sunday Evening at Las Vegas

Mary Louise Pollgreen and Horace Preston (Jack) Williams eloped to Los Vegas, September 3, and were married at the Wee Kirk of the Heather at 6 p. m.

The following Wednesday the groom, a member of the Naval Reserve, returned to active duty as Bos'n's Mate 3rd Class.



MRS. H. P. WILLIAMS

Doris and Thomas Bigelow accompanied the couple to Las Vegas.

The bride, daughter of Mr. and Mrs. Thomas C. Pollgreen of 263 W. Highland, wore a white nylon dress and white accessories. She has lived here most of her life and attended Monrovia High School.

The groom, son of Mrs. Edith Williams of 400 Mariposa, is a Pasadena City College graduate and a native Sierra Madrean. During World War II he spent three years with the Navy, serving in the Pacific.

While her husband is away, Mrs. Williams will live at 174 East Montecito.

ST. RITA'S ANNUAL FIESTA
318 NORTH BALDWIN
SIERRA MADRE
September 30th and October 1st, 1950
Major Contest Winners will win
A 1950 New Plymouth Sedan and a 1950 Automatic Washer
Plus
Many Additional Awards, Special Events, Delicious Dinners
Watch This Space for Further News!

SAFEWAY
Just Picked FRESH PRODUCE
If you love fresh fruits and vegetables (and who doesn't) here's good News! Our produce stands look like mammoth fruit and salad bowls—with everything fresh from the orchards and fields. There's wide variety, wonderful flavor, and money-saving prices on fruits and vegetables awaiting you at Safeway.
POTATOES U. S. No. 1 Large Russets 10 lbs. 29c
BANANAS Large Size Golden Ripe lb. 12c
APPLES Large Bellflowers For Pies or Sauce 3 lbs. 19c
Seedless Grapes Northern Thompsons. lb. 9c
Carrots Freshly Pulled. Tops off. lb. 4c
Bell Peppers For salads or to stuff. lb. 5c
Cucumbers Excellent for slicing. 2 for 5c
PEANUT BUTTER Beverly Brand 12-oz. jar 25c
Regular price 32c; special price 25c. you save 7c.
CRACKERS Pirates' Gold Grahams 1-lb. pkg. 25c
CHEDDAR CHEESE lb. 53c
Wisconsin Medium Sharp. Pre-cut and wrapped.
CHERRIES Honeybird or Supreme Red, Tart, Pitted 19-oz. can 19c
PEACHES Taste Tells. Sliced, Yellow Freestones 29-oz. can 22c
MARGARINE Sunnybank or Parkay Golden yellow quarters. lb. 29c
MEDIUM EGGS GRADE A. Breakfast Gems, in cartons. dozen 43c
BUTTER Dairy Glen. First quality. Quartered cartoned. lb. 66c
TOMATO JUICE Sunny Dawn. 18-oz. can 10c 46-oz. can 22c
Airway Coffee Mild & mellow 1-lb. bag 72c
Freshly roasted. (3-lb. bag, 2.13)
Nob Hill Coffee Finest quality 1-lb. bag 74c
In economy bag. (2-lb. bag, 1.47)
Edwards Coffee Vacuum packed 1-lb. can 79c
Choice of grinds. (2-lb. can, 1.55)
Peaches Sacramento Yellow Clings 3 8¾-oz. cans 25c
Choice of sliced or halves.
Cut Beans Gardenside Green 19-oz. can 14c
Pink Salmon Prince Leo 16-oz. can 39c
KITCHEN CRAFT FLOUR
Enriched white flour that is guaranteed to give you better baking results.
10-lb. bag 93c 25-lb. bag 2.12
SAFEWAY GUARANTEED MEATS
RIB ROAST Standing, 7" Cut U. S. Graded GOOD Beef lb. 79c
LAMB ROAST Shoulder. Square Cut. Trimmed. lb. 53c
POT ROAST Shoulder Chuck Cut from U. S. Graded GOOD Beef lb. 57c
CORNED BEEF Serve Hot or Cold Boneless Brisket lb. 63c
FRYER CHICKENS Manor House brand. U. S. Gov't Grade A Eviscerated, cut up. All ready to cook. lb. 75c
CHICKEN PARTS
Wings Fine to fricassee lb. 59c
Legs & Thighs Fine flavor lb. 1.19
Breasts All white meat lb. 1.29
Beef Short Ribs To bake or braise. lb. 29c
Boiling Beef Plate meat. U. S. GOOD grade. lb. 21c
Grade A Bacon Sliced. Packed in layers. lb. 59c
Grade B Bacon Sliced. Packed in layers. lb. 55c
Boneless Butts SMOKED. Packed in Visking Casing. Wilson's Certified. lb. 79c
SAVE 10c ON A 10-LB. OR LARGER BAG OF KITCHEN CRAFT FLOUR
Guaranteed to Work Wonders With Any Recipe!
Bring this coupon to our store and get 10c off the regular retail price of a 10-lb. or larger bag of Kitchen Craft flour.
OFFER EXPIRES OCTOBER 15, 1950
Cash Value 1/20th of 1 cent.
PRICES EFFECTIVE THROUGH SATURDAY, SEPTEMBER 16, 1950, AT SAFEWAY STORES IN THIS AREA. Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.
SAFEWAY
Your Nearest Safeway---110 W. Sierra Madre, Sierra Madre

READY for any EMERGENCY
ABSORBENT COTTON
We're Always As Near as Your Phone
No need to worry about running short of a prescription or replacing a broken drug item. Pick up your phone, any time of the day or night and call us.
Call CUster 5-3320
For Prompt Delivery
ROYAL DRUG STORE
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17 KERSTING COURT

SAVE TIME shop the CLASSIFIED

POLLOCK'S MARKET
"Meats that Melt in Your Mouth"
QUALITY GROCERIES — CHOICE MEATS
FRUITS and VEGETABLES
Conscientiously Priced!
A Trial Will Convince You
FREE DELIVERY—11 A. M. and 3 P. M.
35 North Baldwin Custer 5-1738

Here Now! GOLEN STATE SEPTEMBER *Special*
Cocoanut Pineapple
ICE CREAM
Sunday Hours: 5 p. m. to 10 p. m.
Herm's MALT SHOP
44 NORTH BALDWIN

SALLY CLARK
STUDIO OF DANCING
BALLET • TOE • TAP • ACROBATIC
FOLK • BALLROOM
ENROLL FOR FALL TERM
Saturday, September 30th
Woman's Club—9 A. M. to 12 P. M.
or Call CUster 5-1417
Private Ballroom and Class Instruction for Children and Adults

COUNT ON US!
You can count on us . . .
for a handy repair loan, when you want to repair or modernize your home.
No mortgage or lien is involved.
Monthly payments are arranged
Come in and let's talk it over.
RENT A SAFE DEPOSIT BOX FOR YOUR VALUABLE PAPERS.
THE BANK OF SIERRA MADRE
COMMERCIAL • SAVINGS
Member Federal Deposit Insurance Corporation

400 ACRES OF ENCHANTMENT!
DAILY HORSE RACING PARI-MUTUELS
LOS ANGELES COUNTY FAIR
POMONA • Sept. 15th-Oct. 1st
★ A 7 million dollar panorama of achievement! Truly a magic exposition of progress featuring spectacular displays—200 permanent buildings—dazzling beauty—unsurpassed exhibits—thrilling entertainment—exciting horse racing with pari-mutuels—New Joy Zones—Kiddy Land for tots—45,000 individual entries—Night fireworks, etc.
GO PACIFIC ELECTRIC—DIRECT TO FAIR ENTRANCE!
★ Frequent and convenient service is provided from practically all Southern California points to Fair Grounds entrance. Go the Pacific Electric way and save time and money—go quickly, comfortably and avoid traffic hazards, parking troubles and nervous strain.
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The Atomic Bomb: Its General Nature

NEWS, Disaster Corps, Kiwanis Begin Series

(EDITOR'S NOTE: Much of the material for the following article is condensed from "To Be or Not To Be" published by the Tau Beta Pi Association, New York Alumnus Chapter.

Mayor William A. Kinney, chairman of the Disaster Council of the City of Sierra Madre, together with the membership of that body, feels that authoritative information about atom bombs and their effect on urban areas will be welcomed by Sierra Madre NEWS readers.

This information is prepared for the Sierra Madre Disaster Council by the Public Affairs Committee of the Kiwanis Club, in cooperation with the editor of the NEWS. There really are constructive things all of us can do in our community to prepare us for the possibility of an atomic attack on this area. The things we can do are simple and will help tremendously in case of disaster. It will also show us that the people in this vicinity are not doomed if an unfriendly nation detonates an atom bomb in this area.)

By JOHN E. CONZELMAN JR.

Four articles are being prepared on this subject. The first one will deal with the general nature of the atom bomb.

Thus far, eight or possibly nine atom bombs have been exploded. We say possibly nine because we do not know for sure whether the "atomic explosion" reported from Russia was a bomb or something else.

Bomb No. 1 was a test bomb exploded in the desert some 80 miles from Alamogordo, New Mexico. It proved two things: the possibility and the effectiveness of such a bomb. This bomb was suspended from a steel tower 100 feet high, and after the explosion all that remained of the tower were four stumps standing in a crater a half mile wide. This crater was covered with a greenish glass-like material formed by the fusing of the sand. A big cloud formed over the explosion was carried away by the wind.

Bombs Nos. 2 and 3 were detonated over Hiroshima and Nagasaki. Detailed reports on these two explosions of atom bombs are available.

Bombs Nos. 4 and 5 were tested at Bikini, and although many of the results of these test explosions are still classified it is possible, utilizing some of the information released, to formulate certain protective measures to help us in our defense problem.

Bombs Nos. 6, 7 and 8 were also test bombs exploded on Eniwetok in the Marshall Islands. Almost no information is available, except there has been a hint that they are approximately 10 times more powerful than the bombs used in Japan.

Bomb No. 9 is the mysterious atomic explosion that occurred in Russia. We now know that other nations can make atomic bombs and use such bombs against us. We must plan accordingly.

The literature tells us that the energy released in a detonation from an atomic bomb is roughly equivalent to 20,000 tons of TNT. When we compare that with the one-quarter or half-ton bombs used in conventional bombing practice, we can get some idea of the magnitude of an atomic explosion.



JOHN CONZELMAN

There is no need for people interested in civilian defense to go into nuclear physics, but it is interesting to note that the principal supply of uranium comes from northwest Canada, Utah, Colorado and the Belgian Congo. Other nations have adequate supplies of uranium ore, and we know that Russia and her satelites have access to many sources.

Because we cannot get together with Russia in a suitable plan for the world-control of atomic energy, we must be realistic enough to provide adequate civilian defense planning.

It will be helpful to us to describe what happens when a bomb detonates over an unalerted city, as happened on August 6, 1945, in Hiroshima. Four square miles of the ten square miles comprising Hiroshima were destroyed beyond use. Three additional square miles were severely damaged. Thirty per cent of the population were killed and another 30 per cent were seriously injured. Almost all buildings were destroyed—only a few isolated cases of very strong reinforced concrete construction remained standing.

Three days later a somewhat more powerful bomb was dropped over Nagasaki and, because a partial condition of alert existed, some 400 persons were in the city's tunnel-like shelters. Most of the people in the shelters escaped injury even though they were very close to the center of the detonation.

It is estimated that this explosion killed 40,000 people and injured about the same number. But we must remember that the people in the shelters, generally speaking, escaped injury. Three causes contributed to the death of these people. They were blast, fire and radiation.

Blast is something we are all familiar with because it occurs in varying degrees from all types of explosives. Fire, again, is something we know about and have protective measures for. Radiation is something we don't know much about but, fortunately, it seems to be less lethal than we once thought—provided proper precautions are taken.

Atom warfare is a deadly, serious business. We must realize that the A-bomb is the most lethal and destructive weapon ever devised.

It is not hopeless, however, because even the A-bomb has its limitations and is not an absolute weapon. Communities and individuals can do much toward reducing the human toll in case of attack.

Prepared people, away from the immediate vicinity of an explosion, also can do much to help care for those near to "ground zero." Through a knowledge of the facts we can learn to face the hazards of atomic warfare squarely and make plans to minimize damage and loss of life.

Above all, knowledge dispels fear and gives us the tools with which we can face the future with confidence.

G. G. Baumen Protests Rent Control for LA Property Owners

Attorney G. G. Baumen, 500 W. Sierra Madre boulevard, left via American Air Lines Tuesday night to appeal rent de-control for the Los Angeles Property Owner's Association.

He will appear at hearings before the U.S. Circuit Court of Appeals at Washington, D.C., and expects to be gone 10 days.

Mr. Baumen appeared in August on the first appeal before the Federal Court and won dismissal of the case.

Mrs. Eaton Attends Republican Confab

Mrs. Lucille Eaton, 65 E. Sierra Madre boulevard, represented Sierra Madre Republicans at a campaign meeting held Saturday, Sept. 9, at the Alexandria Hotel in Los Angeles.

Attending the all-day meeting were members of the Republican State-County Committee, the GOP State Central Committee, of which Mrs. Eaton is a member, 48th Assembly District officers, and Republican precinct captains.

YOUR GARDEN

It's nearly time to plant Sweet Peas, and since your Sweet Pea bed should be prepared about three weeks before you plant it, it's not a bit too early to begin preparation. If you're one of those people for whom the vines grow higher than your head, loaded with beautiful, fragrant Sweet Peas, then perhaps there isn't much I can tell you about planting them. But if you'd like to know how to grow them better than you ever did before, here is my personal formula:

Have your trench at least two feet deep and 18 inches wide. Put a layer of good, clean cow manure at the bottom of the trench. Then a layer of soil. Mix the two together thoroughly. Make your next layer of cow manure or decomposed leaf mold and fill the remainder of the trench with soil. Mix the contents of your trench again thoroughly and water it down and let it remain for two or three weeks. If you'd like to add a little bone meal—about half a pail full to a row 20 to 25 feet long—or a little commercial Sweet Pea food, that is fine. But wait to actually plant your Sweet Peas until along the latter part of August so that your young plants do not come up early enough to confront the sharp contract between the hot days and the cool nights, as this has a tendency to break down the buds. If you happen to live anywhere near a mushroom farm, drive over some Sunday afternoon and ask them to give you some of the "mushroom spawn." It is ordinarily thrown away but it's the most wonderful stuff for filling in the top layer of your Sweet Pea trench that you can imagine. Intermingle it with a little clean soil. The Sweet Peas love it. If you can get a little "mushroom spawn," I assure you that those Sweet Peas will "go to town."

After you have planted the seed, keep the bed evenly moist so that the seeds will germinate evenly. If the birds make a nuisance of themselves by gobbling the little green shoots when they first come through the ground, dust the beds quite heavily with BIRDS-OFF. This will protect the seed beds without injury to the soil, or seed, or to the birds themselves.

Other Garden Duties

Specimens are still coming to my desk in the form of leaves with the edges eaten away or with holes eaten in the middle of them. Theseforms of damage are the results of "chewing insects" such as Beetles, Worms, Caterpillars, Cut Worms and similar species. Destruxol PYRENONE will be effective against these chewers. You can mix it with water, 2 teaspoonfuls to the gallon, or you can add it to your diluted spray material. If you're spraying your roses, you should use FUNGUSOL because that is a rose spray especially effective against Mildew, Black Spot, Rust, Aphis and Thrips. And then mix the FUNGUSOL according to directions and add 2 teaspoonfuls of Destruxol PYRENONE to a gallon of diluted FUNGUSOL. This mixture will kill chewing insects right along with the suckers and will stop Fungus and Mildew.

Any Questions?

If you have a garden problem, feel free to write to "Your Garden Column" in care of the NEWS. A personal letter of helpful advice will come to you promptly.

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SIERRA MADRE NEWS

9 Kersting Court Sierra Madre, Calif. Custer 5-3324
OFFICIAL NEWSPAPER OF THE CITY OF SIERRA MADRE
ESTABLISHED OCTOBER 2, 1906.
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ARTS

For Your NEW Fall Yardage



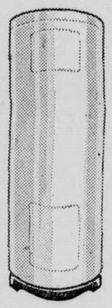
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BALDWIN PROJECT

—From Page One

start last May, but it's been delayed this long already," he said. "There can be no harm in pushing it aside just until the first of the year."

Similar views were expressed by Miss Dunning, Al Suman, R. E. Garland, Ralph Hurwit, Mrs. Harold Roberts, Don Jackson, Henry Nelson, and "Peg" Henzie.

Miss Dunning stressed the point that "Christmas shopping" actually begins early in the Fall, and even if the job were finished by the end of November, as had been predicted by City Engineer Harry H. Shatto, merchants still would suffer great financial loss.

She pointed out that most of the income of a smaller storekeeper is made during the autumn months preceding and including the "rush" weeks in December.

Mr. Jackson said his men's clothing business was off as much as 58 per cent last Christmas during the time sewers were being put in on Sierra Madre boulevard.

Mr. Hurwit remarked that Christmas shopping already is starting in his shoe business. Mr.Garland estimated that small merchants make as much as one half of their year's income during the months of October, November, and December.

Councilman Noren Eaton pointed out that "it's easy to stop a project of this type, but hard to start it up again."

"Frankly, I don't ever expect to see the street go in, the way the Council has been dilly-dallying," Councilman Eaton declared.

"Last February, Councilman Barter moved that the project be started in May," he said. "What has held up the work since then, I really can't tell you."

He jokingly suggested that perhaps Mr. Barter can renew his motion again next February and start the cycle for another year.

When Miss Dunning asked why Mr. Barter's motion of February was not acted upon, Mayor William A. Kinney replied that the project had been "reengineered."

He said some had felt that the federal government's project to extend a storm drain up Baldwin would be carried out in 1954 or 1956, and that the city should hold off on its drain plans.

"I still contend both jobs—resurfacing of Baldwin and the installation of storm drains—should be done at the same time," Mayor Kinney stated.

"I want to go on record as asking that the project be delayed," he said.

The Mayor asked an informal show of hands in the audience of who wanted to delay the project until the first of the year. Two merchants, J. C. Loomis Jr. and Carl Hansen, voted that the work should go ahead now. Said Mr. Loomis:

"If we don't do it now, the job will not get done."

When Councilman Barter was asked for his opinion, he said that when he made the motion in February, he thought it would only be a matter of advertising for bids.

"There was no indication that my motion, which was approved by the Council, would not be carried out," he said.

"It is my personal opinion that the job should be reengineered, again, with the drain put in on the west side of Baldwin, and advertisements for both the drain and resurfacing jobs published simultaneously," Councilman Barter said.

A decision on whether or not to delay the project was expected as soon as the lowest bidding contractor reports with his proposed work schedule.

Storkland

Mr. and Mrs. Everett Burrows of 221 W. Grandview, became parents of a daughter, Sally Jean Burrows, born August 17, at Huntington Memorial Hospital.

Former Sierra Madreans, Mr. and Mrs. Louis Varner, now of Rosemead, became parents of a son, born September 2 at St. Luke Hospital.

A daughter was born September 12 at St. Luke's Hospital, to Mr. and Mrs. Jack Graham of 96 Grandview. Mr. Graham owns Jack's Art and Hobby Shop in this city.



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CITY JOINS

—From Page One

for broadcasting to nations behind the "Iron Curtain" the trrth about America and its work for the freedom of people everywhere.

"Russia has consistenly pictured America as a nation of war-mongers which aims at the subjugation of all other nations," Colonel Thurber stated this week.

"The story of America's own struggle for freedom and what life is like under the American form of government will be told simply to the "Iron Curtain" countries," he said. "It will be a strong and convincing rebuttal to Russian misrepresentations."

Second purpose of the crusade is to give millions of Americans—adults and school children alike—an opportunity to sign the "Freedom Pledge," an affirmation of our belief in American ideals.

These pledges, in the form of scrolls, will be enclosed in the base of the "Freedom Bell" which will be unveiled in Berlin during October.

Those who sign the scrolls may contribute from one cent to one dollar to the fund which will be used to carry out the program.

"The crusade," says Gen. Lucius D. Clay, national chairman, "will give all of us an opportunity to help preserve peace, to reaffirm our devotion to the principles of freedom and human dignity, to nullify the constant propaganda claims that our aim is world dominion and war, and at the same time assure the victims of tyranny overseas that we, to whom liberty has meant more than to any other people, will not forsake them.

Mayor Kinney is honorary chairman for the crusade in Sierra Madre. Colonel Thurber is chairman. The Sierra Madre committee includes:

Eddie D. Robertson, Alexander Black, Noren Eaton, Herman Barter, John Woods, Col. Thurber, Mr. Kinney, John C. Mead, Al E. Morgan, Mrs. P. R. Woodworth, Edward Davey, Peter Ward, Mrs. M. R. DeWright, Charles James, Harry Lange and Mr. Lloyd.

Legal Notices

NOTICE OF PUBLIC HEARING
BEFORE THE PLANNING
COMMISSION

Notice is hereby given that Anne M. Lewis, 661 W. Orange Grove Avenue, Sierra Madre has filed with the Planning Commission of the City of Sierra Madre an application for the granting of a Variance as to certain real property described as:

Lot 8, except the South 15 feet thereof, and all of Lot 7 of Replat of Grandview Tract, in the City of Sierra Madre, County of Los Angeles, State of California, as per map recorded in Book 7, Page 139 of Maps, in the office of the County Recorder of said County, which property is located at the southwest corner of Highland and Sunnyside Avenues in order that two houses may be built on said property.

That pursuant to the provisions of Ordinance 391 of the City of Sierra Madre as amended the Planning Commission of the City of Sierra Madre fixed Thursday, the 28th day of September, 1950, at the hour of 8:00 P. M. at the Council Chamber in the City Hall of Sierra Madre as the time and place for holding a public hearing upon said application.

Reference is hereby made to the application, the attached architectural plans and drawings attached thereto which are on file with the City Clerk of Sierra Madre, where such petition and drawings may be examined by an interested persons.

Dated: August 24, 1950.

By order of the Planning Commission.

By F. G. Morgan,
Secretary.

9-14.



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(Across from Theater)

GAY TONES, NEW TRIMS ENHANCE INTIMATE WEAR

Lingerie is new in line, new in trim, new in color this exciting fashion season of Fall '50.

There are sheath-like slips, flounced for easy walking, scoop or V-necked to provide perfect under-cover for slim-silhouetted outer fashions. There are matched sets of chemises and panties to complement pretty slips.

There are rollicking flannelette pajamas styled just like a pert be-ruffled Perrot suit. And there are full-length gowns, more elegant and reflective of evening gowns than ever before.

With chief emphasis on delicate Val laces, lingerie trims for the coming season assure all evenings to be enchanted.

Designers have let their imaginations run rampant and have eyelet embroidered flannelette. They have appliqued embroidery on lace for necklines, spotted it on skirts and bustlines. They have provided generous portions of permanent nylon pleasing on everything from sheath slips to nighties. And they have carried their sister dress designer's preoccupation with braid trim right onto bed jackets, gowns and pajamas. Wonderfully, the majority of these trims are washable.

Color, one of the most refrishing fashion accents for this Fall, also looms high in appeal for newest lingerie designs.

Blues come in every tine from aqua and light blue on pure silks to sapphire and turquoise on nylon tricot. Plaids and checks, so popular with most every other garment in Fall's wardrobe, appear both brilliant and subdued in color for back-to-school nightshirts and pajamas. Checks will be abundant in giant houndstooth motifs all the way dawn to tiny, barely preceptible designs.

Purple, tne rose hues, many, many reds, vivid greens, orange, black, pale beiges and apricot will also appear in "close-to-you's" this autumn.

Other refreshing lingerie offerings for Fall will include the revival of grandpaw's nightshirt, in stripes, solids and patchwork quilt designs, complete with the nightshirt-essential curving side slits.

Mother and Daughter matched sets of balbriggan or flannelette pajamas and gowns will be aavilable, as will slimmer-lined petticoats and contrasting full skirted petticoats with hoops to be worn beneath gala ballgown fashions.

GREAT BOOKS

—From page one

zens.

"Meetings are open to the public with only one stipulation: read the book," Mrs. Cotter said.

Last year, the group averaged more than 40 persons at its meeting. Success of the Sierra Madre organization was cited recently by Quentin Ogren, regional director of the Great Books Foundation, Chicago. In a bulletin sent all groups in California, Mr. Ogren stated:

"The Sierra Madre organization is one of the finest Great Books Groups in the country."

Mrs. Cotter said male members of the local group "helped greatly" in making the first year a success and she expressed the hope that the same would hold true this year.

"Men in general, and Sierra Madre men in particular, usually are more quick to express their opinions and reactions," the co-leader explained.

Among the books included in the second year's series are Herodutus: History of the Persian Wars; Aeschylus: House of Atreus; Aristotle: Poetics; Plato: Meno; and Swift; Gulliver's Travels.

In all, 18 books are listed for discussion in the series, Mrs. Cotter said.

Young Bride's Purse Stolen

Troubles multiplied this week for Mrs. Mary Louise (Pollgreen) Williams, 174 E. Montecito.

Married just a week and a half ago, Mrs. Williams' husband, H. P. (Jack) Williams, reported for active duty with the U. S. Navy last Wednesday.

Then on Sunday, the young bride left her purse lying all night on the seat of her convertible, which was parked in front of her home. In the morning, the purse was missing. Mrs. Williams said the handbag contained $10 in cash and her driver's license.

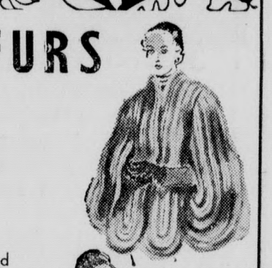


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Fridays 'Till 9:00
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LINGERIE—Bestform and Brownee Bras, Red Flannel Night Shirts, Flannel Pajamas and Gowns, with matching footsies, Kayser Nylon Panties with removable elastic bands. The new Plastalux Hosiery, 60-15 extra sheer and long-wearing.

For your convenience we have Personalized Shopping Service, tell us what you need in suits and coats, etc., and we will shop for you.

KNOX HATS - HANDBAGS - SCARVES

Fashion Future Sierra Madre

Hats Go High In Gay Paree

Paris goes high hat this Fall. Crowns are raised, but the shape is still light, small, and hugging.



A straight line back and front, back panels to stress new side flares emphasize the elegance of Persian Limb with mink-trimmed sleeves.

FREEDOM BELL

—From page one

cipate in the ceremonies.

According to Col. Walter D. Thurber, Sierra Madre Chairman, there will be a response by representatives of the California committee, followed by an opportunity for all present —young and old—to see and touch the bell.

Since the Freedom Bell must visit many California cities, it is scheduled for only a one-hour visit in Sierra Madre. Colonel Thurber pointed out, however, that due to time limitations, many communities will not have the chance to see the bell at all.

A guard of honor, consisting of Sierra Madre Boy Scouts in full-dress uniform will be stationed about the bell, and appropriate bugle calls will welcome the bell's arrival at the park and speed it on its way again upon departure.

New, Severe Fashions Softened by Detailing

The sheath silhouette, the shorter lengths, the free use of braiding, cord and velvet, the abundance of plum tones, plaids and tweeds and woolens of many textures all predict the casual, accented with the elegant, for the fast-approaching fashion season of Fall-and-Winter 1950

Choose Fall '50's suit of sleek sheen gabardine. It will be deep plum in tone, styled with a slim, slim skirt relieved for walking by pleats placed low or a buttoned slit. It will have a long-line jacket (26-inches) with sleeves that melt into the shoulders; a long, narrow rever collar or French-imported horseshoe neckline and gently padded arched hips.

Choose your first dress of Fall. This year, it's the color "black." It's a wall-paper-snug sheath of wool crepe, relieved by a pleated flounce around the hemline; femininely lovely with its scooped-out neckline, its unmounted sleeves and exciting touches of self-color braid or velvet.

Choose your all-important coat. The "Pyramid" that surrounds you; close at the shoulders, voluminously full with a surprisingly slender look down to your seven-eights or full-length hemline. This Autumn it gives rich brown and deep-bodied wool a new importance.

Choose your furs. Select the "little pieces"; the muffs and the stoles and the capes that lend such great elegance to your every costume. Or make yours one of the shorter length, narrow-inline coats of heavenly midnight blue Persian Lamb with sleeves that pushup to reveal dramatic up-to-the-elbow-andthen-some crushed gloves, with a lining in burnt orange contrast to the blue of your coat.

Choose your gala occasion apparel with an eye to the "separates." Take, for instance, a clan plaid pure wool floor-length skirt (in a clan that complements your escort's dinner jacket or trousers) with a linen blouse that carries out one of the brilliant colors in the plaid of your skirt

Choose your country-time clothes and include sweaters that are designed as blouses and dyed-to-match the bankers grey or vintage tones of your flannel arrow-narrow skirt.

Choose leisure-time wear, again with an eye to the "separates." This time, you want a just-like-real zebra weskit; a vivid green wool jersey blouse; a tartan plaid smoking jacket with deep revers of velvet, and a corduroy skirt that billows and is in sharp difference to the rest of your fashions for Fall '50.

Legal Notices

NOTICE OF PUBLIC HEARING BEFORE THE PLANNING COMMISSION

Notice is hereby given that pursuant to the provisions of Section 13 of Ordinance No. 391 of the City of Sierra Madre, as amended, the Planning Commission of the City of Sierra Madre has initiated proceedings for a change of zone from Zone R-2 to Zone R-3 as to certain real property in the City of Sierra Madre more particularly described as follows:

Those portions of Lots 8, 9 and 12 of Kersting's Subdivision of a part of Lot 15 of the Sierra Madre Tract, in the City of Sierra Madre, County of Los Angeles, State of California, as per map recorded in Book 2851, Page 230 of Deeds, records in the office of the County Recorder of said county, described as follows: beginning at a point in the west line of Auburn Avenue, 450 feet of the south line of Grandview Avenue; thence south along said west line of Auburn Avenue 50 feet; thence west 200 feet; thence north parallel with the west line of Auburn Avenue 50 feet; thence east 200 feet to point of beginning (known as 197 Auburn Avenue), and

The south 34.3 feet of Lot 8 and the north 15.7 feet of Lot 7 and the south 50 feet of the north 250 feet of Lot 12, all in Kersting's Resubdivision of Lot 15 of the Sierra Madre Tract, in the City of Sierra Madre, County of Los Angeles, State of California, as per map recorded in Book 2851, Page 230 of Deeds, records in the office of the County Recorder of Los Angeles County (known as 187 and 209 Auburn Avenue), and

The South 34.3 feet of Lot 10, the North 15.7 feet of Lot 9 and the South 50 feet of the North 150 feet of Lot 12 of Kersting's Resubdivision of a part of Lot 15 of the Sierra Madre Tract, in the City of Sierra Madre, County of Los Angeles, State of California, as per map recorded in Book 2851, Page 230 of Deeds, in the office of the County Recorder of said County (known as 203 Auburn Avenue).

That pursuant to the provisions of said Ordinance No. 391 the Planning Commission at a regular meeting thereof fixed Thursday, September 28, 1950 and also Thursday, October 26, 1950, both at the hour of 8:00 o'clock P. M. at the Council Chamber in the City Hall of the City of Sierra Madre as the time and place for the holding of public hearings upon said proposed change of zone.

Reference is hereby made to the application of the Sierra Madre City School District for such change of zone, on file with the City Clerk of the City of Sierra Madre.

Dated: August 31, 1950.

By order of the Planing Commission.

F. G. MORGAN,
Secretary.

Pub. 8-31; 9-14;10-12.

Fall Fashion Hints

BY JESSIE DUNNING

Our Christmas cards are now in stock—beautiful originals by Cecilia Staples and Brownie and fine Formals. Christmas wrappings created by Eleanor Finch and Narcross. Something unusual, cutouts and murals from Sweden; cups from England, "Florentine Silver" occasional flatware. New Miniatures, new jewelry, new scarves new 'handkies,' new linens, new paper Linens, 1951 scenic calendars. Candles and candelabra. Heigh-ho for Christmas. Friday evenings.

Mrs. Morgan, Johnson Quit As Planners

This week marked two resignations and one re-appointment on the Sierra Madre Planning Commission.

The City Council Tuesday night accepted the resignations of Mrs. Al E. Morgan, secretary and commissioner, and Harry E. Johnson, commissioner.

Mrs. Morgan explained that her work on the Planning Commission and at the Bank of Sierra Madre frequently conflect. She said reasons of health also prompted her resignation.

Mr. Johnson said he will be away from Sierra Madre much of the time after September, and asked to be released from his duties for that reason.

W. W. Gildersleeve was reappointed a member of the Planning Commission for a three-year term.



A dashing "walking hat" of brilliant fuchsia velours. Its tall, soft crown is laced with a cord of matching velours. A Lilly Dache design.

Autumn Wares of 1950

BY OLETA de CAMPO of the Fashion Future

Where ever milady isseen this fall, be it on the campus, smart dining room, street or cocktail lounge she will be wearing corduroy, alone or combined with matching color jersey.

Soft wools with touches of flattering velvet or soft suits for daytime wear. A new fabric resembling men's tropical worsted has also come into the fashion picture.

From cocktail hour on, one might suggest the French cape treatment; a top with loose saddle bag pockets over a peg top skirt in imported velveteen.

The 5'4" and under lady has come into her own with styles cut in proportion for her. No more altering and shortening for our dimunitives.

Permanent pleats in washable Nylura have proven their smartness and easy up-keep throughout the summer and are back for fall in autumns colors.

Extensive research has brought us a soft 100% wool jersey in matching separates that have a blue ribbon guarantee for hand washability.

Prices are in a large enough range to make it possible for the working girls to be smartly dressed as well as the lady who is able to look for her heart's desire with total disregard to cost.



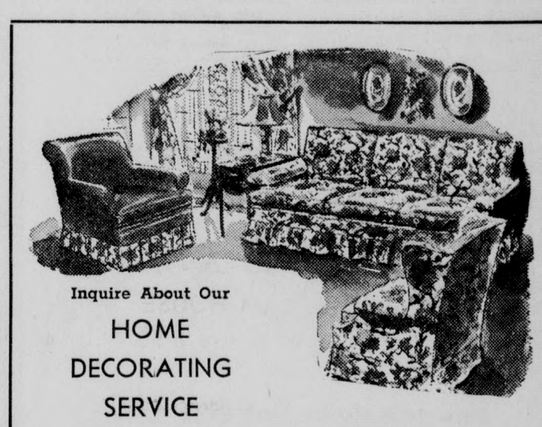
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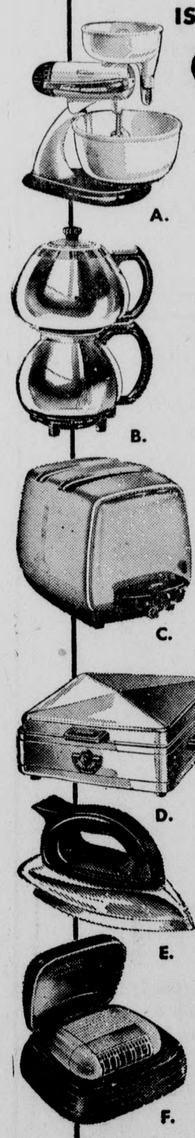
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THE DRAPERY SHOP
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Sierra Madre

SEPTEMBER 16 AT
Sierra Madre Hardware
IS **Sunbeam SATURDAY**



Let us serve you a free cup of delicious coffee made in the new Sunbeam Coffeemaster.

Factory representative will be in our store all day to demonstrate these sensational new Sunbeam products for you. Come in, let us show you how wonderful these new labor saving devices are.

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C. **Radiant Control Sunbeam TOASTER** Automatic Beyond Belief! All you do is drop in the bread. *Bread lowers itself automatically. No levers to push. Toast raises itself silently,* without popping or banging. Every slice alike—moist, dry, thick slices or thin. $24.50

D. **Sunbeam WAFFLE-BAKER** Automatically makes 4 delicious, good-sized waffles at one time. No confusion, waiting or delay between waffles—serves 4 people with one baking. $26.50

E. **Sunbeam IRONMASTER** Heats quicker, stays hotter, irons faster. Hot in 30 seconds! Thumb-tip heat regulator in handle, cool, easy-to-set, conveniently marked for all type fabrics. $13.95

F. **Sunbeam SHAVEMASTER** America's FASTEST SELLING and MOST POPULAR electric shaver because it shaves closer, cleaner, in LESS TIME than any other method—soap-and-blade or electric. Twice-as-wide shaving surface. Entirely new shape easier to handle. $24.50.

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New corridors of crypts and niches now available at moderate prices
Unexcelled Provisions for
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color cue
from Dorothy Gray

3 lipsticks . . . cued to the new Fall colors . . . packed in a see-through plastic pouch
all yours for just $1.00 *plus tax*
3 wonderful shades:
SOUTH AMERICAN CHERRY BOUNCE
PORTRAIT PINK
$1.00 *plus tax*



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HOTEL BUILDING

New.. New.. New FOR *Fall*



Men's Suits . . . . . Superb Values!

Most wanted styles . . . most wanted patterns . . . "Forstmann" Flannels . . . Sharkskins in the new two button, single breasted pattern. (Alterations Free)

52.50



Men's Hats

Come in and see the new Fall styles in FELTS, by one of the foremost Hatmakers . . . "KNOX"

5.00 to 15.00

Men's Dress Shirts

We are now receiving our "ARROW" shirts for Fall . . . the accent being on soft roll, button down collars . . . also a wide selection of SPORTSHIRTS.

from 3.65





● *Boy's Department*

"Gold Rivet" Jeans

Heavy 10-ounce . . . with the double knee. We have 400 pairs from 6 to 12 sizes that we are putting on a special at

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FLANNEL POPOVER SHIRTS, knitted bottom and cuff $2.50
T-SHIRTS by "Hanes" ..... 89c to $1.95
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DON JACKSON
the store for men

18 WEST SIERRA MADRE BOULEVARD

Society

Nazarene Society Meets

The Nazarene Women's Foreign Missionary Society will meet tonight at the local church.

Hostesses will be Mrs. Orian Burlison, wife of the pastor, and daughter, Lois Burlison.

PUNIOR LEAGUE PRESIDENT

When the first fall meeting of the Board of Directors of the Pasadena Junior League met Tuesday, it was presided over by Mrs. Donald Hamblin of 920 W. Orange Grove.



Smartest shoes that ever went to college!

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CAMPUS STYLES

These college-bred beauties go with your campus clothes like football goes with Notre Dame! We've got the patterns, leather, soles and colors that are *hot!* They're smart as a Phi Beta Kappa, priced O. K., too. Don't make up your mind about school shoes until you put your foot into one of our Roblee Campus Styles!

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WISTARIA BEAUTY SHOP

55 N. Baldwin

Mt. Shasta Home of Newlyweds Mr. and Mrs. Donald F. Keys

Donald Fraser Keys has taken his new bride to live at Mount Shasta, where he is chief engineer in the town's radio station, KWSB.

The former Betty Jane Pederson, daughter of Mr. and Mrs. Chris T. Pederson of Pasadena, became Mrs. Keys on August 29 at the Chapel of Roses in Pasadena. Rev. Donald T. Hansen of Bethany Evangelical Lutheran Church, officiated at the double ring ceremony.

The groom is the son of Mrs. Margaret Keys of 419 E. Highland.

The bride's gown was of ivory satin and she carried a white rose and bouvardia bouquet to match her floral coronet. Her illusion veil was fingertip length.

Both bridal attendants, Mrs. Robert Johnson, matron of honor, and Mrs. Donald E. Clark, bridesmaid, wore aqua satin and carried peach colored dahlias.

Best man was Dr. Wilton E. Vannier. Ewald T. Pederson, brother of the bride, and Paul King, ushered.



MRS. DONALD F. KEYS

Receiving guests at the chapel reception were Mrs. Pederson's mother of the bride, wearing a blue crepe gown, and Mrs. Keys, the groom's mother, in a navy crepe gown. Both wore garnet rose corsages.

The new Mrs. Keys is a PCC graduate, where she belonged to Gunaike and Zeta Gamma Phi. Mr. Keys also attended PCC and USC, where he was a Beta Sigma Tau and majored in international relations.

PINEWOOD VACATION

Mr and Mrs. F. D. R. Moote of 689 W. Sierra Madre boulevard returned Monday night from two weeks' rest at their Pinewood ranch home in the San Jacinto mountains.

IOWA THREESOME WILL LIVE HERE

When Mrs. Minnie Dodson returned from a four-month trip East, her daughter and family, Mr. and Mrs. Earl Redshaw and Sandra Sue, joined her and plan to make their home in Sierra Madre.

The Redsaws, of Tipton, Iowa, are now staying at Mrs. Dodson's home, 258 Mariposa.

Nursery School Group Give Tea At Bartel Home

The Sierra Madre Nursery School Auxiliary is sponsoring a tea tomorrow afternoon, Friday, Sept. 15, at the home of Mrs. Harold Bartel, 566 Manzanita. The tea was planned that the new mothers of the association might become acquainted. Mrs. Norman Davidson is chairman of the event.

Myers Family Attends Birthday in Oregon

Mrs. Al S. Myers, daughter, Alberta, and son, Selwyn Myers and family, returned recently from a week's trip to Eugene, Oregon.

They helped celebrate the 91st birthday of Mrs. Myers' mother, Mrs. Bernard.

CALLED TO NEW YORK TO CARE FOR MOTHER

The friends of Mrs. Augusta Coates of 240 E. Sierra Madre boulevard will be interested to know that she is in Livonia, N.Y., caring for her mother, Mrs. Lillian Milliman, who suffered a hip injury in July. Mrs. Coates writes that she probably will not be able to return home before Christmas time.

5 Students Enroll At Nazarene School

Several local young people have enrolled in Pasadena Nazarene College for the fall semester, according to Nazarene pastor, Orian Burlison.

In the high school division are Wayne Bass and Carlton Burlison, and college students are Lois Burlison, Peggy Bass and Ben Klaffke.

AT DOLLY VARDEN

Maybelle Barker of 233 Ramona is vacationing for three weeks at the Dolly Varden Hotel in Long Beach.

ETERAS AT LIST HOME

Alpha Etera of Bethany Church met Monday evening at the home of Betty Lou List on East Orange Grove.



MARGARET URSULA CREIGHTON, daughter of Mrs. John Creighton of North Baldwin, last week announced her engagement to Harold C. Cameron. No date has been set for the wedding.

Mrs. John Fergus To Head British Society Dinner

Mrs. John Fergus, regent of the John Ruskin Chapter of the Daughters of the British Empire, was nominated as chairman of the Council of British Societies testimonial dinner to be given for Alan Mobray.

The affair, honoring Mr. Mobray, retiring president of the Council, will be held in early December at the Masquers Club in Hollywood.

Mrs. Fergus attended the monthly Council meeting last Friday night in Los Angeles.

COLLEGE MAN STARTS NAVAL TRAINING

Mrs. Alice Hogan and Mrs. Beulah Davis of 185 Grove spent Sunday in San Diego with Mrs. Davis' son, Joe Davis. Joe, a member of the Bulldog Band, and student of PCC entered naval training at the Center two weeks ago.

Advertisement

MENTAL STIMULUS

Here are some quoted phrases pertinent to the liquor problem:

"All the umpires together have not put as many ball players out of the game as old man booze."—Connie Mack.

"People talk about the right to drink liquor—What about the right to be safe on the streets—What about the right of children to have food and clothes?"—Joy Elmer Morgan.

"There is no evidence that alcohol stimulates creative thinking."—R. R. Spencer, M.D.

"Some things can be preseved in alcohol—but not American Liberty."—The Promoter.

—Harter, WCTU.

Walter W. Reed, Jackie Davis Married Sept. 3 in Nevada

Mr. and Mrs. Walter W. Reed Jr. are making their home at 238 N. Auburn following their surprise elopement to Las Vegas, Nev., Sept. 3.

Later this fall the couple plan to take a honeymoon vacation.

The bride, the former Jacqueline Davis, is the daughter of Mr. and Mrs. John G. Davis of 320 Sycamore Place.

Her husband, son of Mr. and Mrs. Walter W. Reed of North Auburn, is an engineer at Aerojet.



Mrs. Walter W. Reed

Next Tuesday evening the new Mrs. Reed will be honored by Phaedra club sisters of Pasadena at a miscellaneous shower, given at the Webster home, 439 Mariposa. Co-hostesses will be Susan Webster and Dolores Hedwall.

BRIDAL SHOWER ON EAST MONTECITO

A belated bridal shower was given Friday evening for Mrs. John Stanley (nee Janice George) at the Robert P. Jenkins home, 51 E. Montecito.

Guests included Mrs. Hazel George of Monrovia, Mrs. Harold Stanley and Mrs. William Rhodes of Pasadena, Mrs. Robert Stanley of Hollywood, and local friends: Georgeann Robinson and Mesdames Loren Jenkins, Richard Jenkins, Alan Robertson and Henry Hinshaw.

Hostesses were Mrs. R. P. Jenkins and Mrs. H. W. Miller.

Sunday School Picnic At San Dimas Park

The Sunday School of Sierra Madre Nazarene Church held its third annual picnic recently at San Dimas County Park.

More than 30 families enjoyed a day of food and recreation.

DBE TEA AT HALL HOME

Eleven members of the John Ruskin Chapter of the DBE met for a garden tea, Tuesday, at the home of Mrs. J. Andrew Hall, 611 W. Grandview.

Everybody Wears a Hat This Fall



Velvets are Tops—also Velours and Felts from 2.95 to 39.50

Fall Handbags in Velvet Suede and Leather from 2.95 up (Plus Fed. Tax)

MINNIE MOSS CLARK

223 S. First Ave. Arcadia



So you are going to be Married!

If One Wishes to be Very, Very Formal

OR IS PLANNING AN INFORMAL HOME WEDDING . .

THE SIERRA MADRE NEWS will suggest the correct engraving.

INVITATIONS

ANNOUNCEMENTS

RECEPTION AND AT HOME CARDS

Our booklet of wedding etiquette is free for the asking

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"Look Dear, I Win Again!"

Obviously, the lady's lucky at cards . . . but her luck doesn't stop there! She's lucky enough to have a husband who saves systematically! She can be sure of future security!

Start a Savings Program here today . . . and add to it regularly! That way you'll establish a substantial Savings backlog! You'll have protection for the future . . . and you'll have the things you want, too! All Savings insured up to $5,000!

CURRENT HIGH 3% EARNINGS!

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EST. 1927

TELEPHONE DOUGLAS 7-3573

118 E. HUNTINGTON DRIVE, ARCADIA, CALIFORNIA

OUR FREE PARKING ADJOINS OFFICE

War Correspondent Morley to Speak Before Woman's Club

Foreign correspondent John Morley will lecture before Sierra Madre Woman's Club members and friends, at a dinner meeting beginning at 6:30 p.m., Wednesday, September 27.

At this time Mr. Morley plans to expose secrets from behind the Iron Curtain in Europe and Asia, and he will also give his views on how World War III can be avoided.

He has been stationed in such countries as Formosa, Russia, Austria, Germany, Hungary, India, Siam, Egypt, Turkey and Communist China.

It's Still There, Held Over Again

Casting a brilliant glow over the entire grease-paint horizon, Moss Hart's zany Broadway comedy—"Light Up the Sky"—beams its way into a third week holdover at Pasadena Playhouse.

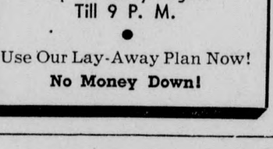
Final curtain for this finale to the summer's popular drama festival now is set for Sunday night, Sept. 17.

KAJARI FAMILY MOVES TO CITY

Mr. and Mrs. Alex Kajari and daughter, Irene, moved here recently from Chicago They have purchased the home at 269 E. Grandview, formerly owned by Arpod Cypos.

Mr. Kajari was in the retail meat business in the East.

REMEMBER!



The most complete stock of **Toys and Wheel Goods** for all age groups at

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Open Friday Nights Till 9 P. M.

Use Our Lay-Away Plan Now!
No Money Down!

Watch Out For Pupils

Motorist, spare that child!

With school bells ringing again throughout the state, that appeal was made this week by the California Highway Patrol.

Urging that motorists be extra careful these September days—particularly when driving near school grounds—the patrol stressed the motorist's responsibility for child safety.

According to the patrol, 586 children of school age were killed and 21,486 were injured in traffic mishaps in California last year, many of them preventable.

Jewish Center Plans Yom Kippur Dance

As a climax to the Jewish High Holiday season, a gala Yom Kippur Dance is being planned for Thursday evening, Sept. 21, 8:30 p. m., at the Foothill Jewish Community Center, 212 N. Lima.

The event will be sponsored jointly by the center and the B'Nai Israel Temple in El Monte. It is planned as the first in a series of affairs to be presented by both groups to welcome members and newcomers to the San Gabriel Valley Jewishcommunity.

Marty's Music Makers of Los Angeles will furnish dance music, and talented members of both groups will supply entertainment features, according to Harry T. Winer, center president.

Tickets will be available at the door. Annette Perlof or Marcie Kading may be contacted for additional information.

CLASSIFIED DEAD LINE
Classified advs. will be taken up to Tuesday 5 P. M. CU.

Sierra Madre Lodge
No. 408, F.&A.M.

September, 1950

Sept. 19 and 26 by special announcement.

Sept. 29—Masonic Dinner for Masons, their families and friends. Judge Wm. R. McKay, speaker. Phone CU. 5-1202, before Sept. 26th, for dinner reservations.

At The Temple
33 E. Sierra Madre Blvd.
John W. Adams, Master

IT'S L. A. COUNTY FAIR TIME AGAIN



When Jo Ann Scott saw this cute little Berkshire porker being groomed for entry with his brothers and sisters in the big livestock show at Los Angeles County Fair in Pomona Sept. 15 through Oct. 1 she couldn't resist the temptation of giving him this tender caress even though the camera did make it appear a bit more realistic than it really was.

U. S. Has Reservoir Of G. I. Bill Trainees

America now has a good-sized reservoir of veterans trained under the GI Bill of Rights in skills and trades that would be essential in time of war, Veterans Administration disclosed this week.

In a survey conducted in October, 1949, it was found that veteran trainees included 735,000 in colleges and universities; 808,000 in trade, industrial, and other schools below the college level; 304,000 in institutional on-farm training; and 285,000 in on-the-job training courses.

Class Offers Boating Tips

In cooperation with the Extended Day Division of Pasadena City College, a free 11-week instruction course in piloting, boat handling, and elementary navigation will be offered by the Los Angeles Power Squadron beginning Sept. 19, 7:30 p. m., at PCC.

The course is open to both men and women, whether boat owners or not, and the instruction applies to both sailing and power boating. The LA Power Squadron is a unit of the nation-wide United States Power Squadrons, organized for boating education and now numbering 15,000 members.

'LITTLE BOY BLUE' AT EL CAPITAN

A lavish musical comedy titled "Little Boy Blue" bowed Sept. 11 at El Capitan Theater in Hollywood.

The new attraction is being presented by Paula Stone and Mike Sloan, directed by motion picture star George Murphy, and is scheduled for a limited local run of three weeks only, after which it is headed for an immediate Broadway opening.

Mrs. Ward Ends Vacation In Michigan

A refreshed Mrs. Ione E. Ward returned to her desk at the Sierra Madre NEWS this week, following her return Sunday from Saginaw, Michigan.

Mrs. Ward, publisher of the NEWS, spent three weeks with Dr. and Mrs. Rockwell M. Kempton, and Mrs. Ward's daughter, Elsie Ann Ward. Mrs. Kempton is Mrs. Ward's sister.

Mrs. Ward reports that temperatures at nights reached as low as 50 degrees in Michigan, and that home furnaces were in use every day she was there.

Returning to Sierra Madre with Mrs. Ward was Peter Ward Jr., who spent the summer with the Kemptons.

'HOOSIERS' PLAN AUTUMN REUNION

"Hoosiers" of Indiana and their friends will come together Sunday, Sept. 17, at Sycamore Grove Park in Los Angeels for an early autumn reunion.

According to R. B. Miller Indiana State Society Picnic president a program featuring addresses and musical entertainment will begin at 2 p. m.

Group Hears Annual Report On Recreation

Sierra Madre's recreation program during 1949-50 was outlined last week in a report by retiring Recreation Director Samuel E. McElfresh.

The report, describing all recreational events for boys, girls, and youths, was presented at the Wednesday meeting of the Recreation Commission.

Given mention in the report were the 1949 and 1950 Day Camps, how the Recreation Commission was instrumental in forming the Coordinating Council, Friday night teen age dances, craft classes for both youth and adults, city park activities, formation of softball teams and leagues, after-school play, and the spring vacation recreation program.

Legal Holiday, So No Court Saturday

Pocketbooks of Sierra Madre traffic violators were given a short lease on life Saturday because of California's Admission Day.

Saturday, Sept. 9, being a legal holiday, no session of city court was held.

PAUL TATES HOST BIRTHDAY PARTY

Mr. and Mrs. Paul Tate and daughter, Barbara, 6, were hosts Sunday night at a buffet supper birthday party honoring Mrs. Elmer Thayer of Rosemead.

Other guests present included Mr. and Mrs. C. M. Winbigler, Miss Gertrude Bailey, Harold Osborn, Elmer Thayer, Mr. and Mrs. Earle Anderson and their son, Richard.

The Tates live at 350 N. Lima.

Maple Syrup, Beans To Be Picnic Fare

New Englanders and New Yorkers will join forces for an all-day reunion Saturday, Sept. 16, at Sycamore Grove Park in Los Angeles.

Fare for the picnic will include maple syrup and Boston baked beans, New England Society President Harry B. Gould announced this week.

NEED A JOB? VA HAS 'EM

Hospital attendants are needed to serve in the Neuropsychiatric Hospital, Veterans Administration Center, at Wilshire Center, at Wilshire and Sawtelle boulevards.

The jobs offer $2400 per year. VA officials say applicants must be veterans, must pass a written test and have six months experience as hospital attendant or similar work. As a further inducement, the VA said uniforms would be furnished and laundered free of charge.

YOM KIPPUR BALL PLANNED

Celebrating the arrival of the Jewish New Year 5711 and the high holidays of the Jewish calendar, the annual Yom Kippur Night Ball, sponsored by the Bachelors' Club of Los Angeles, will be held in the Crystal Room of the Beverly Hills Hotel on Sept. 21.

A highlight of the affair will be the presentation of the Yom Kippur Night Queen, it was announced this week by Benjamin Rose, club secretary and ball chairman.

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Sycamore 2-7187
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PASADENA, CALIFORNIA
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Hartman's
The Rexall Pharmacy
CUster 5-3311

Insulation Means All-Year Comfort



You can have a more even temperature in your home with our guaranteed insulation. For complete details, stop-in.

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See us for your Roofing Supplies!
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"GOODS OF THE WOODS"
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New!
Santa Fe Truck Service IN CALIFORNIA

Now, Santa Fe offers shippers better-than-ever service—via new Santa Fe freight trucks.

In California one hundred and eleven agency stations are expediting less than carload lot shipments between San Francisco, Los Angeles, Long Beach, San Bernardino, San Diego and intermediate points.

All Santa Fe stations, communications and experienced freight agents in California are at your service, when you ship by Santa Fe freight truck. Find out about this new, faster, less than carload lot service. Phone your local Santa Fe station agent today.



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LIVE OAK Cemetery
MAUSOLEUM & COLUMBARIUM
IN MONROVIA - DUARTE ROAD AT LIVE OAK AVE.
ELLIOTT 8-4556

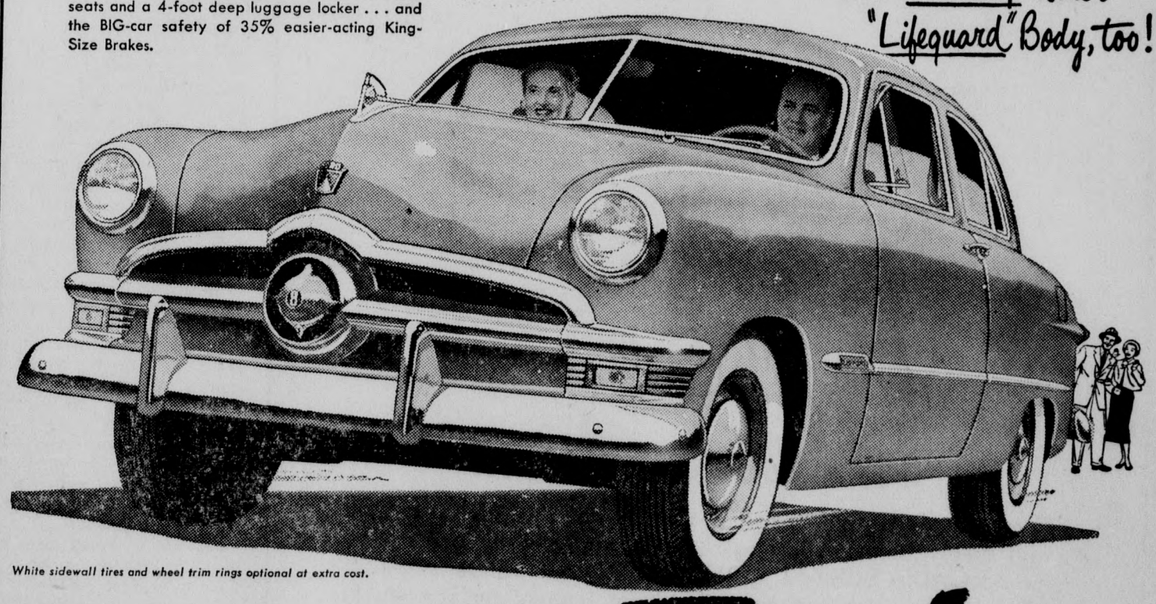


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"Lifeguard" Body, too!



White sidewall tires and wheel trim rings optional at extra cost.

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"Annie Get Your Gun"
In Technicolor
John Carroll, Adele Mara
"The Avengers"

SUN., MON., TUES.
James Stewart
Shelley Winters
"Winchester 73"
James Mason, Marta Toren
"One Way Street"

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Continuous show daily from 1 P. M.

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Walt Disney's
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Plus, Dean Stockwell
"Happy Years"
Plus added attraction
"Beaver Valley"

SHOW CONTINUOUS ALL DAY SAT.
Box office opens 10 A. M.

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Esther Williams, Van Johnson in
"The Duchess of Idaho"
In Technicolor
Plus Barbara Stanwyck, Wendell Corey
"Furies"

WORLD'S LARGEST THEATRE SCREEN!
Big Sky DRIVE IN THEATRE
Elliott 8-2568
Adults 65c including tax
Juniors 25c - Kiddies under 12 free
1044 E. Huntington Dr. Hwy 66 (Just E. of Monrovia Airport)

THURS., FRI., SAT.
"Night and the City"
Richard Widmark, Gene Tierney
The story of the glories of the
U. S. Infantry
"G. I. Joe"
Robt. Mitchum, Burgess Meredith

SUN., MON., TUES.
"3 Little Words"
Fred Astaire, Vera Ellen
In Technicolor
"Skipper Surprised His Wife"
Robt. Walker, Joan Leslie

Box Office Opens 6:15
Show Starts 7:15

HASTINGS DRIVE-IN THEATRE
CUSTER 5-1703
Foothill, just W. of Rosemead Blvd. in East Pasadena.
Box Off. open 6:45. Show starts 7:20
Free play park for children.
With train rides

THURS., FRI., SAT.
Edmund O'Brien, Johann Dru
"711 Ocean Drive"
plus
Caribou Trail"
With Randolph Scott

SUN THRU TUES.
"So Young So Bad"
and
"If This Be Sin"

State Faces Worst Forest Fire Season

The costliest forest fire season in California since 1924 now is at its peak of danger, federal and state forestry chiefs said this week in a joint warning to hunters and all others who will be in the outdoors this fall.

"This has been the most explosive fire season California has had in 26 years," said a statement issued by DeWitt Nelson, state forester, and Perry A. Thompson, U. S. regional forester. "An unusual lack of humidity dried the forests and ranges this year to such a degree that some fires have traveled a mile in a very few minutes."

"The peak of danger is right now, from the cumulative effect of months of dryness," the two officials declared.

MUIR BUSINESS COURSES START

New fall classes at Muir Business College started yesterday, Sept. 13. Late comers, however, may still enroll today at 1905 N. Lincoln, room 115.

Whether you are 18 or 60, you are eligible to enroll in these secretarial courses at no cost to you, Muir Officials said.

At the business college, a person does not enroll for a semester, a year, or two years. His enrollment continues only for the period necessary to meet the business training requirements for his particular job.









The Salton Sea was formed in 1905 when flood waters from the Colorado River swept through Imperial Valley in a destructible tide. When the flood was checked, it left the lower area filled with water—a lake with no outlets—and the present depth of this body is kept fairly constant by drainage and irrigation overflow.

● In skirting the eastern rim of the Salton Sea, the course passes several interesting resort communities including Desert Beach, Salton Beach and Bombay Beach. Camping, swimming and boating facilities are available hereabouts and a scenic attraction is the unique smoke trees that resemble long, narrow pillars of smoke...

● Lower photo shows a section of the volcanic mudpots fields near Niland. These are boiling mud craters, geysers and mineral springs that bubble up from the depth of the earth, shooting out jets of steam and sulphuric gases...

● Hunting scenes like the one in center photo are common during Fall months. Dove, duck, pheasant and geese are fair game in the southern section, particularly in the tule marshes between the Alamo and New Rivers, and blinds and boats are available...

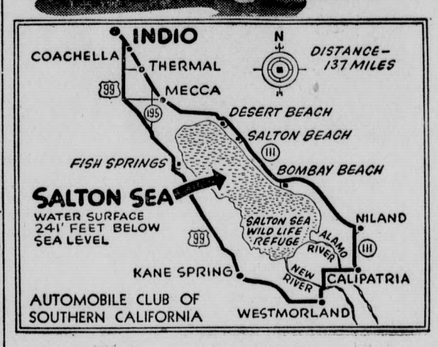
● Top photo shows view of the 30-mile long Salton Sea. As this body replaced the final remnant of prehistoric Lake Cahuilla, enormous beds of fossil sharks teeth and oyster shells were left behind and visitors may note many bits of fragile conch shells that glisten everywhere in the desert sand...

● As one motors toward Coachella, it is easy to visualize why local boosters refer to this area as the garden spot of the world. The valley produces dates, grapefruit, cotton, alfalfa and other fruits and vegetables, despite the fact that once the region was barren desert. The valley is noted for its excellent quality of fine dates and motorists interested in observing a date ranch in operation may visit one of the many such establishments that open their gates to the public...

AUTO CLUB'S TRIP OF THE WEEK

The Salton Sink





Cash Stolen From Theater

The Sierra Madre Theater was burgled last Wednesday and Owner Harold Stine reported a loss of $474.06.

Police placed the time of the crime at between 4 a. m. and 1:25 p. m. Projectionist H. S. Howard and Cashier Mrs. C. E. Eastin discovered the burglary early in the afternoon when the theater was being readied for the Wednesday afternoon matinee.

Nearly every possible hiding place in the projection room had been searched by the burglars, police said. Approximately $35 in change had been lying in plain sight in a bag. It was stolen along with the rest of the hidden cash.

Method of entering the theater still had not been positively determined by police this week.

Fair Offers Varied Events

Never before has Los Angeles County Fair offered such an amazing variety of special attractions as those assembled from far and wide for the 17 days opening tomorrow, Sept. 15.

Well calculated to please the most varied tastes in every age group, they range from brilliant fashion shows to productionline milking and from mass square dancing to a million dollar livestock parade.

Of particular interest this year are the competitive contests. Heading the long list is a national casting tournament in the new pool on Sept. 23 and 24. Nearby is an archery range for the lovers of this sport.

W. B. WILCOX JOINS R. K. MERRITT FIRM

William B. Wilcox of Orange Drive, has joined the firm of Ronald K. Merritt & Associates, located in Pasadena.

This company, headed by Mr. Merritt of Sierra Madre, handles merchandising equipment for the dairy industry.

SOCIAL SECURITY BOOSTS EXPLAINED

Here is what happened to old-age and survivors' insurance in the San Gabriel and Antelope Valley areas when President Truman signed the 1950 amendments to the Social Security Act.

All monthly insurance checks now being paid to the 15,000 social secruity beneficiaries in the area administered by the Pasadena field office will be raised substantially, beginning with September checks, according to Jay Wooten, manager of the local office.

These automatic increases, for September, are scheduled to reach local beneficiaries during the first week in October. Increases will range from about 50 per cent to about 100 per cent, Mr. Wooten said.

For example, he said the average primary benefit of approximately $26 for a retired worker will be increased to about $46. A widow with two children who had been receiving $55 a month now will get about $110.

NEBRASKA MASONS TO PICNIC SUNDAY

Masons and their families from the eight Masonic Lodges in Omaha will assemble Sunday, Sept. 17, for the 4th Annual Nebraska Masonic Picnic.

The picnic, planned for Omaha Masons now living in the Southland, will be held at Brookside Park, Section D, beginning at 1 p. m.

Picnickers are asked to bring basket lunches, according to Edmund Ledyard, founder and general chairman of the annual event. Ice cream and coffee will be provided. Mr. Ledyard is compositor at the Sierra Madre NEWS.

Centennial Stamp To Be Sold Here

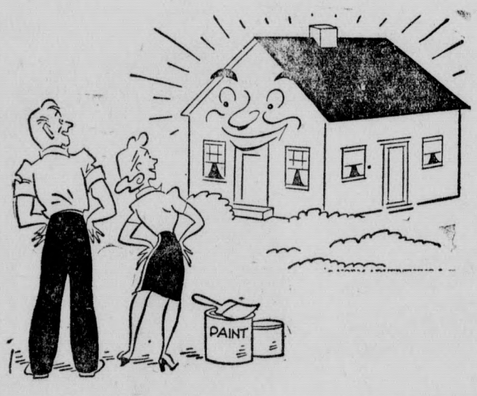
California's new centennial stamp, special issue commemorating the admission of this state to the Union a century ago is now available in Sierra Madre. It was received here the day following the opening of the sale on September 9, at the California State Fair, Sacramento.

CROWN
129 N. RAYMOND Pasadena SY 6-5100 CONT. from NOON
NOW SHOWING
JAMES CAGNEY
"Kiss Tomorrow Goodbye"
FROM WARNER BROS.
BARBARA PAYTON · HELENA CARTER · WARD BOND
WILLIAM CAGNEY GORDON DOUGLAS
A CAGNEY Production Distributed by WARNER BROS.
Plus Top Hit No. 2
The Desert Hawk
COLOR BY TECHNICOLOR
starring Yvonne De CARLO Richard GREENE



Wow! But it's getting cool these days . . FALL IS HERE!
Don't be caught in a predicament like this poor gal . . . nothing to wear because she forgot to bring in her fall garments to be expertly cleaned . . . prompt service!
"Good Cleaning Every Day"
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"It Sure Looks Swell Now!"
Give your home the charm and beauty it deserves. Paint it with quality, smooth-flowing, easy to apply Fuller Paints from the ARCADIA LUMBER COMPANY. These wonderful paints will take the wear and tear that your home's surface would ordinarily take. You'll love the way they turn your house into a sparkling bright home.
Stop in—talk over your plans with our staff. They'll be happy to help you with your color selections.
FREE ESTIMATES — BUDGET TERMS
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214 N. SANTA ANITA AVE., ARCADIA, CALIFORNIA
Phone DOuglas 7-3531

FIRE FLAMES

It is surprising to learn that residents do not fully know the conditions of their fire department

Residents who have lived here many years revealed that they were ignorant of the fact that the station is without a stand-by fire truck driver. They do not know that for a number of years since the growth of the city—the city is less protected from fire than when the city was less populated.

Years ago, there was a driver at the trucks during all hours of the day and night. The men of the police department were then your fire fighters.

Due to the growth of the city, these policemen cannot leave the City Hall Police Station to drive the truck away to a fire. Your insurance policies will not permit that.

Your policies would also change drastically if the fact were known that your fire station is without a driver at hand at all times.

Perhaps it would be a good idea for citizens to inquire a little more as to just what protection they are getting. It is a nightmare to the fire fighters who are responsible to think what might happen if there was a fire in the "wee small hours" of the morning, if fire fighters did not hear the signal alarm. Minutes could pass and fire could develop into a holocaust. That's a fact—a real one. It's more than you think.

Your fire department, made up of men who are anxious to keep your taxes as low as possible, work hard to prevent fires from getting started. All are taxpayers. They want the best and the safest way to keep our town safe from the terror and destrution of fire.

We ask those who are interested to all us before attempting any outdoor, open burning, or before using a barbecue.

The pleasure of outdoor cooking is fully realized and enouraged, but we would like to know for certain that surroundings are safe. Give us a look at your outdoor fire place—we beg of you.

At this time of year, we are much more susceptible to fire than during the spring and rainy season. It is only reasonable that you already know that.

However, we find people who never give it a thought, beause they have moved from parts of the country where fire permits and carefulness is either not needed or neglected. Some of them admit having had fires galore in their section of the country.

We are fortunate fere for most of our residents are fire conscious. This does not mean that we are immune to fire. We dread to think of what could happen. Give a small fire a few minutes and it will soon develop into a big one.

If your house burned down tomorrow, how muh fire insurance would you collect?
The time to make certain that your home is adequately protected is before the fire, not after. It would be a good idea to have extended coverage. The best person to help you choose proper insurance is an insurance agent.

Your local agents are in keeping with local conditions and well versed on the subject.

We are not in the insurance business—so see your favorite agent regarding more protection. In the meantime, your fire fighters will do their utmost to keep you from collecting.

Every week in Sierra Madre is FIRE PREVENTION WEEK, but the National FIRE PREVENTION WEEK this year will be OCTOBER 8-14th. During that week, we expect to carry on the usual extra efforts to spread "STOP FIRE" propaganda. Give a hand.

Last year, America's forest fires destroyed enough timber to build 200,000 five room homes, enough for over 5 million tons of newsprint; equal to 90 million railroad ties. That a lot of wood. Be sure your match is out. Use the ash tray in your car. Crush out your cigarette. Make sure the last spark is dead.

Despite the fact that all members of the fire department are busy men, they continue to keep an interest in fire department drills. Each drill night finds them at the station rarin' to go. Drills are regular and never waning. Our Aim is to keep the FIRES OUT.

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BIGGEST SHOW ON EARTH FOR 25 AND 50 CENTS PLUS TAX
IT'S COLORFUL • EXCITING • EDUCATIONAL • CLEAN • COMFORTABLE
TEN MILES OF EXHIBITS • ALL NEW • ALL DIFFERENT
WITH ALL THE ATMOSPHERE AND CHARM OF THE OLD TIME GATHERING
Home Builder's Show with Ultra-Modern House . . . Automotive Show . . . Outdoor Show . . . Trailer Show . . . Appliance Show . . . National Casting Tournament . . . Huge New Joy Zone . . . Kiddie Land . . . Free Nursery and Baby Sitters . . . Square Dances, Music Galore . . . Agriculture . . . Livestock . . . Machinery . . . Domestic Arts . . . Small Stock . . . Junior Fair . . . Schools . . . Fine Arts and Countless Other Attractions . . .
★ HORSE RACING DAILY
★ HORSE SHOW (first nine nights only)
★ GORGEOUS "CAVALCADE OF STARS" (last eight nights with famed water ballet)
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FAIR
40,000 Exhibits
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PAVED PARKING FOR 35,000 CARS . . . NO TRAFFIC JAMS
ENTERTAINMENT FOR THE WHOLE FAMILY
PLENTY OF SHADY PICNIC AND REST PLACES

Complete Paint Job, Special $50.00
Our Reg. 65.00 and Up Job, With Full 1 Year Guarantee
LOAN CARS AVAILABLE
Special Reduced Prices on Body and Fender Work If Needed
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CHEVROLET
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SY 6-2605

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For JOBS near home . .
APPLY . . EL MONTE
EMPLOYMENT AGENCY
339 W. Valley FOrest 8-6131
9-22tf.

LAWN MOWERS machine sharpened. Garden tools, knives, etc. sharpened. 41 West Montecito Ave. A:7-15tf

SIERRA TREE SERVICE: Pruning, wrecking. Power saw. Fully insured. CU. 5-3312. A:2-2tf.

EXPERT PRUNING AND TREE-TRIMMING. CALL CU. 5-8071. A:3-16tf

YOUR WATERING done, grounds cared for while you are on your vacation. References. CU. 5-6979. A*6-8

EXCLUSIVE CATERING, luncheon and dinner parties. SY. 6-0900. Colored. A:7-6tf

LAUNDRY AND IRONING
Done in my home. Reasonable. 111 N. Sunnyside, CU. 5-5286. A*8-10—1-1

PRACTICAL NURSE, trained graduate, good refeernces desires perm. position as nurse-companion, lite housework, home nights. CU. 5-5603. A*9-14.

MIDDLE AGED, reliable mother would like baby sitting evenings, reasonable. Own car. CU. 5-4739. A:9-14.

WOMAN will do extra fine housework by day or week. CUster 5-4822. A:9-14,21,28

BABY SITTER. PCC student. Any time after school and weekends. CU. 5-5055. A*9-14

COLLEGE GIRL available for caring for children days or evenings. CU. 5-5468. A*9-14,21,28

WOMAN will baby sit evenings. CUster 5-5027. 300 W. Laurel. A*9-14.

PUBLIC stenography and typing expertly done in my home. CU. 5-8850. A:9-14,21,28

WILL CARE for your child in your home or mine; by hour or day. Call CU. 5-5499. A:9-14

RELIABLE, educated, practical nurse will do baby sitting. Phone CU. 5-3364. A*9-14

ALTERATIONS, dress making, sewing done in my home or yours. 223 Santa Anita Court. CU. 5-3364. A*9-14.

ONE-ARMED gardener would like steady work. CU. 5-6457. A*9-14

GRAD. Practical nurse, good references desires position care of one child, lite housework for employed parent. Home nites. CU. 5-5603. A*9-14.

HELP WANTED

BOY WANTED to wark in Drug Store after school and Saturdays. Must have driver's license. Apply at Royal Drugs. B:9-14

FOR SALE REAL ESTATE

WILL SELL—ALL OR PART OF BUSINESS PROPERTY AT 138 W. SIERRA MADRE BLVD. MEL BOWMAN. C:8-3tf

FIVE ROOM house, 2 sleeping porches, near school and Safeway. Very good condition. See owner, 75 Auburn. C*9-14,21,28

FOR A CHEERFUL, comfortable, homey home, just pick up your ready telephone and call CUster 5-4730. For whatever it is you wish to know. C*9-14

FOR RENT

TWO BEDROOM house, unit heat, basement laundry. Central location. CU. 5-1112. D*9-14.

FOUR ROOM furn apt. Adults. Fireplace, $65. 300 Sturtevant Drive. D*9-14

2-ROOM HOUSE at 163 N. Grove. prefer elderly person. D*8-31;9-7,14

FOR RENT

SMALL HOUSE in business district. CUster 5-1412. Inquire 22 S Baldwin. D:8-31tf

FOR RENT: Storage room, can be used for garage, close in town. Inquire 76 Bonita Ave. D*9-7,14,21

TWO-ROOM EFFICIENCY apt., beautifully furnished, all utilities paid, $50 a month. 174 E. Montecito street, S.M., Apt. 4, or call SY. 3-6141. D:8-31tf

MODERN FOUR-ROOM apartment, utilities paid; adults only. 81 Auburn. CUster 5-5238. D:9-7,14,21

CLEAN, light and airy room with bath and cooking privileges across from city hall. 30 Windsor Lane. Inquire upstairs. D*9-14.

FOUR ROOM house, $45. Furn. Stove and Refrig. 327 Sycamore Place. D*9-14

BED-ROOM AND DEN combination, comfortably furnished, private bath and entrance, venetian blinds, wall heat, lovely neighborhood, close in, $35 per month. Garage. CUster 5-4623. D*9-14.

GARAGE apartment, one room, kitchenette and bath. Suitable for employed person. Block from car line. CUster 5-8943. D:9-14.

FOUR ROOM apartment. Completely furnished. Lovely front porch, $65 Mo. Call CU. 5-1403.

TWO ROOM house, furn., suitable for 1 person, also 2 bedroom house, unfurnished. 672 Brookside Lane. CU. 5-6728. D:9-14.

SINGLE APT. furnished for 1 or 2 adults. Utilities paid. Apply at 91 W. Grandview. CU. 5-5475. D:9-14

SINGLE COTTAGE. Quiet, near town center. Furnished or unfurnished. 137 E. Montecito. D*9-14

FOR SALE MISCELLANEOUS

SEE LOOMIS FOR INSURANCE

USED REFRIGERATORS, $65-$85. Used Washing Machines, $25-$40. Rasmussen Appliances. 43 N. Baldwin. CUster 5-5760. E:8-24tf

VINE-RIPE TOMATOES, 529 MARIPOSA STREET. E:8-17tf

NEW AND USED Servels, "Stays Silent, Lasts Longer." Foster's Gas Appliances, 120 E. Huntington, Arcadia, DO. 7-5808. E:9-7,14,21,28

UNDERWOOD typewriter, used 6 months. 73 Suffolk. E*9-14.

FIVE WINDOWS: one 3 ft., 11 inches by 4 ft. wide; the other four are casement windows, 47 in. by 18 in. Two swinging doors, 27½ by 80 inches. Call days, DO. 7-4400; evenings, CU. 5-8039. E:9-14

BED DAVENPORT, $10; overstuffed chair, $7; Misc. articles. 300 Sturtevant Drive. E*9-14

EASTERN Concord Grapes. Bring your own box. 59 Esperanza. CU. 5-5055. E*9-14

9x12 RUG, $12. Baby training chair, $1.50. Gas wall heater, $4.00. 385 N. Baldwin. E:9-14

7 FOOT REFRIGERATOR, $75. Excellent condition. Baby crib with good mattress, $25. Good sturdy high chair and potty chair, $8, or will sell separately. 765 Alta Vista. E:9-14

ALBATROSS, 100 lb. ice box, white porcelain, $15. CU. 5-4087. 187 San Gabriel Court. E*9-14

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SIERRA MADRE NEWS—9
THURSDAY, SEPT. 14, 1950.

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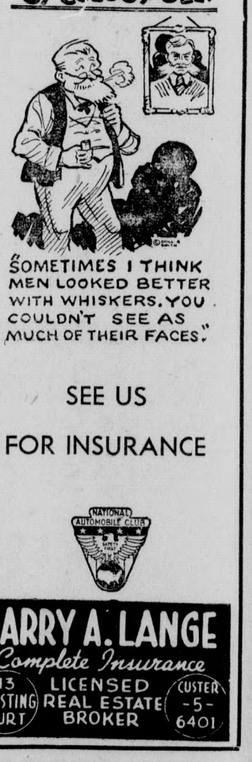
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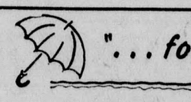
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Be a good neighbor on the highway.

Civic Club To Meet at Meyer Home Today

Civic Club members of Sierra Madre will hold their first fall meeting at the home of Mrs. Leo Meyer, 558 Ramona, today, Sept. 14.

Mrs. Paul Tate, president, will officiate at the regular business meeting.



ST. RITA'S softball team members receive softballs as their prize for winning the city-sponsored Twilight Softball League. The softballs were presented by the Recreation Commission, the Kiwanis and Lions Clubs. Making the presentation last Sunday afternoon at the city ball park was Mayor William A. Kinney (center back row). To the right of Mayor Kinney is resigning Recreation Director Samuel E. McElfresh, Kiwanis Club President James Spencer, and Doug Dickson, representing the Lions Club.

Sierra Madre NEWS Photo

RAIDERS EARN 13TH WIN, 'PACK UP' TRUNKERS, 9-2

Sierra Madre's VFW Raiders hung up victory No. 13 Sunday afternoon, defeating the Mandell Trunk team, 9 to 2. The game made it 13 wins, 6 losses for the Raiders, and the local horsehiders have won 11 games out of the last 13 starts.

It was Sierra Madre all the way Sunday, with the score 8 to 0 at the beginning of the sixth inning. The visitors scored in the sixth and again in the ninth.

Sierra Madre Pitcher Stueve held the "Trunkers" to six scattered hits and was tough with men on bases.

First-sacker Evans turned in a good afternoon's work, blasting the Trunker hurler, Watson, for three hits in four trips to the plate. He collected a double and two singles. Right-fielder Schaefer batted in three runs on his two doubles. In all, the local VFWers amassed 16 hits.

It was the last game for third-baseman Townley, who will leave this week for the fall semester at the University of Michigan.

Fans witnessed nine two-baggers throughout the afternoon. Constantino, Jones and Bilotti of the Trunkers hit doubles, as did Evans, Stueve, Lloyd (2), and Schaefer (2), for Sierra Madre. The Raiders made to errors to seven by the visitors.

Next Sunday, at 2 p. m., the Raiders will meet the Hollywood Dodgers in another semi-pro game.

Sam McElfresh Resigns As City Recreation Chief

Samuel E. McElfresh last week resigned as city recreation director, ending four years of service to the young people of Sierra Madre.

His letter of resignation, effective Sept. 30, was received and accepted at last Wednesday night's meeting of the Recreation Commission. Al E. Morgan, commission chairman, said no successor has been appointed as yet, but that Mr. McElfresh has offered to stay until an appointment is made.

Mr. McElfresh gave as his reasons for resigning the fact that he wants to be able to devote more time to his children. His letter stated in part:

"Working with these (the city's boys and girls has brought many pleasures, but at the same time has taken me away from my own children. Now that my boys have reached an age of needing more companionship with their father, I feel it best to resign as recreation director in order to devote more time to family living."

Both Mr. and Mrs. McElfresh are school teachers, Mr. McElfresh currently beginning his third year at South Pasadena-San Marino High School, where he instructs physical education and science. Before that, he taught for six years at Sierra Madre City School. He recently completed study for his secondary - administration credential.

PLUMBING

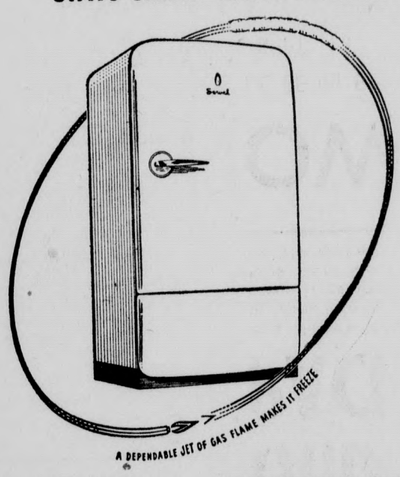


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